

MLP

Why Housewives Holler About TV

Vol 2
1967
TV
67
GUIDE

LOCAL PROGRAM LISTINGS

Week of July 9-16

15c



Arlene Francis

THERMOSTAT CONTROL



another big feature in the new 1954

RCA Air Conditioner

Only RCA gives you all these advantages:

Models priced as low as \$229.50. (Suggested list price—slightly higher in West.) Models available with combination heating and cooling. Panel lights for easy night visibility and thermostats for automatic temperature control also available on same units.

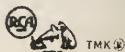


TUNE IN Dennis Day Show every week NBC-TV.
Hear Phil Harris and Alice Faye, Friday nights,
NBC Radio.

Automatic Thermostats
Push-Button Controls
Directional Grilles
New Permanent Filters
Heart of Cold Compressor
Hush-a-Bye Fans
RCA Factory Service
Contract optional

You'll feel better with an RCA Air Conditioner

RADIO CORPORATION OF AMERICA



as we see it

Members of the Screen Writers Guild, who grind out scripts for filmed television shows, are now being aided in their efforts by a handy-dandy list of taboos imposed by program sponsors and networks. The list is being published—in instalments yet—in the SWG Bulletin, a publication distributed to all members of the Guild.

If the editors of the Bulletin have difficulty in compiling their string of “don’ts” for writers, we refer them to “Who’s Killing TV Comedy?” in our issue of May 29, 1953, and “What You Can’t See on TV” in our issue of Feb. 26, 1954. Both articles dealt with the semi-official censorship that confronts television writers.

We are not, to be utterly frank, too concerned with the fact that the word “lucky” may not be used in shows sponsored by a competing cigaret company, or that beer cannot be drunk in programs sponsored by a soft drink outfit. Such fetishes are understandable, if somewhat petty.

Of more importance, however, are the unwritten but nonetheless binding rules that certain series of half-hour dramas absolutely must have happy endings, that others cannot touch on anything current because the film might be dated when rerun for the umpteenth time in 1983. These taboos limit writers for those programs to light, frothy plots which may be amusing individually, but which are bound to be repetitive and boring if seen week after week during a 39-week season.

So far television has not suffered too noticeably from these important taboos. We fear, however, that a steady diet of pap in half-hour films may ultimately sicken viewers.

Week of July 9 — 16 LOCAL PROGRAM GUIDE

Opens Opposite Page 12



Contents

TELETYPES

New York	13
Hollywood	14

ARTICLES

What's Her Line?	4
Still Dancing At Fifty	8
'Produced By Fred Coe'	10
Broadway Looks At TV	18
Why Housewives Holler	20

CLOSE-UP

Stu Erwin: The Pioneer Bumbler	15
-------------------------------------	----

PICTURE FEATURE

Tequiz	7
--------------	---

REVIEWS

The Morning Show	22
Mr. District Attorney	23

COLUMN

Fine Tuning	23
-------------------	----

Vol. 2, No. 28 • July 9, 1954

Walter H. Annenberg, Editor

Merrill Panitt, Managing Editor
Michael J. O'Neill, Advertising Director
James T. Quirk, Publisher

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. RIttenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year \$5.00, 2 years \$8.00, 3 years \$11.00, single copy 15c; In Canada 1 year \$6.00, 2 years \$10.00, 3 years \$14.00; In Pan-American Countries 1 year \$7.00, 2 years \$12.00, 3 years \$17.00; In other Foreign Countries 1 year \$8.00, 2 years \$14.00, 3 years \$20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscription queries and changes of address to 116 W. 32nd St., New York 1, N.Y.

Arlene Francis, G.I.
on *Talent Patrol*.



What's



Here she is
again as chief
of *Home* show.



And with John Daly on *What's My Line*?

Most any day you turn on your TV set, you're apt to run into Arlene Francis. As president and cheerleader of the tri-network Arlene Francis cartel, she glitters handsomely Sundays on *What's My Line*, (CBS) cavorts wholesomely once a week with service men on *Talent Patrol* (ABC) and mornings, Monday through Friday, is a kind of folksy little homebody for the *Home* (NBC) show.

Now the name *Home* is a misnomer. There never was another place like this. *Home* has revolving sets, fashion shows, changing interiors, psychology, a gardening-and-fix-it service, Constance Bannister babies and a kitchen that produces goodies to equal Antoine's. The idea of *Home* is to take women out of theirs an hour a day

and give them something to talk about when father returns nights. Presumably, this something is Arlene, because there's so much of her.

You've got to hand it to Arlene. The original producers of the show, Dick Pinkham and Jack Rayel, lined up 200 eligibles for her job of editor-in-chief. "We considered everybody who was anybody in show business and didn't even think of Arlene until we got desperate," Pinkham admits. "We were looking for someone intelligent enough to handle an ad-lib show but simple and sweet. We figured our girl could be most anybody but a chic New York sophisticate."

Arlene has many assets, not one of which is simplicity. She looks as though she might have been born in a Christian Dior original. But being essentially a charm girl, Arlene gathered all her charms and targeted the producers over a luncheon table. Everyone went home chuckling; Arlene went home with the job.

The first thing *Home* did was take Arlene away from her East Side Manhattan town house mornings and put her in it evenings, a reversal she accepts with typical chuckling spirit. "If Dave Garroway happens to show up with bags under his eyes, no one cares. If I did, people would say, 'Better get a new girl.'"

The second thing *Home* did was turn Arlene into an income tax head-

Arlene and son Peter, 7: her *Home* ▶
schedule gets them together mornings.

HER Line?

IT'S CHARM . . . AND ARLENE
HAS ENOUGH FOR THREE NETWORKS



ARLENE FRANCIS . . . TOAST OF THE TAX COLLECTORS

ache for her lawyers and a dream for the U. S. Government. Reportedly, *What's My Line* shells out \$1000 for her weekly wit. Then there are *Talent Patrol*, filmed commercials (last year she got \$10,000 for one De Soto job), fashion shows, advertising endorsements and Broadway and TV dramatic ventures.

According to Martin Goodman, her manager of 14 years, "Arlene is a financial enterprise. Last year she earned upwards of a quarter of a million dollars, and that was before the *Home* show." She also is endowed with a working husband, actor-producer-director Martin Gabel.

Using the most remarkable logic for a financial enterprise, she says she's an anti-feminist. The feminists fought for equal rights for women. "A girl's job," she qualified, "is to be a girl. Once she takes over a man's position, she loses her femininity and

her place in society. Then, what use is she?"

Arlene also claims, with modesty: "I'm just an ordinary housewife. I keep house and I can scrub a kitchen and bathroom as well as anyone."

Her home, though, is comfortably staffed by servants who stay quietly in the background except to appear with refreshments or to empty ashtrays. "Didn't I prepare my own dinner last night?" she asked of her cook. Cook said, "Yes."

"I don't understand why people think I should be different. On a Madison Avenue bus yesterday, a woman looked at me and gasped, 'Why, it's Arlene Francis. What are you doing here?'"

"I ride buses, too," Arlene announced, proving the wonders of democracy.

Miss Francis was born in Boston, Mass., the daughter of an Armenian-American portrait photographer. She won't say when. ("I've fibbed about my age for so long even my passport doesn't tell the truth," she admits wryly.) Her parents, opposed to the theater, consented to Arlene's playing bit parts on radio. Success came to her on "Blind Date," when she threw away the script and started talking off the top of her head. "Sometimes my head is quite empty," (another Arlene-ism), "but it started me ad-libbing."

As you know, one thing leads to another. "Blind Date" went to TV; Arlene went with it. She appeared in the Broadway version of "The Doughgirls" and suddenly wound up on *Home*, talking about vichyssoise. "That's what I like about this show. I can tell women not to be afraid of vichyssoise because it's plain old potato soup."—*Katherine Pedell*



◀ Arlene removes blindfold on *Blind Date* show, her first TV triumph.

Telequiz:

Nine Actresses In Four Parts

Pairs of actresses shown on this page—in one case, a trio—have enacted precisely the same roles in popular television series. Can you identify who played what part in what program? Answers appear below.



Town; Ellen Demming (3) and Jane Allison (9) preceded Mary Adams (9) as Fanny Barbour in *One Man's Family*.

Solution: Phyllis Hill (1) and Diana Douglas (8) portrayed "Poco" Thurmon in *Three Steps to Heaven*; Julie Stevens (2), Jane Nigh (4) and Beverly Tyler (6) have played Lorelei Kilbourne in *Big*



Where's Ray(mond) Bolger?

Man of parts: Ray Bolger dances with Sylvia Lewis and clowns with Betty Lynn (right) in his TV show.



Ray Bolger, who is old enough to be Gower Champion's father but isn't, still has more energy at 50 than a barracuda on the end of a fisherman's line. The very fact that he is 50 will come as a shock to his more juvenile viewers and may serve as a much-needed blessing for men in their thirties whose children consider them hopelessly decrepit.

The best of all Scarecrows in "The Wizard of Oz" back in 1939, Bolger today is still at it, working five days a week on his filmed TV show, *Where's Raymond?*, and winding up with a frenzied filming session that runs anywhere from 12 to 15 hours.

Whereupon Bolger explodes. "Earl Carroll! Now there's a likely combination for you! General of the Army Douglas MacArthur and Earl Carroll!" He collapses onto a couch in his dressing room, dying with laughter.

"Ye gods!" he pants, "all I wanted was permission to do a show on Goodenough Island and I had to sit and reminisce about Earl Carroll."

Minutes later the man is out on the sound stage, tossing a girl around, leaping through the air like some great whooping crane and lighting only long enough to pay lip service to the law of gravity.

Still Dancing At Fifty

Bolger's face is as mobile as his feet. His eyebrows shoot up and down, his chin waggles and his eyes pop in and out. He is a great and enthusiastic storyteller. Like most thoroughly extroverted actors, he can't tell you the time of day without illustrating the point, changing his voice and gesturing with his hands and arms.

"I was in the Pacific, too," he says. "Saw MacArthur once. Wow-ie! Stood there in his office like a West Point plebe, trying to brace against a wall that wasn't there." He braces against a wall that isn't there.

"The general—pardon me, the General—just sat there staring at some papers and keeping me waiting. Then he looked up, all hearty-like," (Bolger looks up, far more heartily than MacArthur ever looked up at anything) "and boomed out, 'Well, my boy, and how is my old friend Earl Carroll?'"

Question: how does he do it?

"Most men," he says, "are active during high school or college, playing football and baseball and standing on their hands to impress some female. But the minute they go to work they quit exercising. Their muscles get soft. And all of a sudden they're physically old before their time.

"I can still dance at 50 for the simple reason that I've never stopped dancing. My muscles have never had a chance to slip. I've never given 'em time. So who's old at 50? It's all a state of mind, anyway."

Ray's own state of mind has always been strictly youthful. He laughs a great deal. He has been called "the comic spirit" by no less a critic than Gilbert Seldes, and he finds comedy all around him. If he doesn't, he makes some up. He is never unhappier than when unhappy.

'Produced by Fred Coe'

Few viewers understand the functions of a television producer. They see his name listed in a program's final credits, linked with those of the actors, the writer, the director, the designer, but rarely realize that it's the producer who coordinates the work of all these specialists. At least,

that's the producer's job on any show which bears the credit line: "Produced by Fred Coe."

Coe, producer of *TV Playhouse* and *Mr. Peepers* and an important factor in *Jamie* and *Justice*, feels the producer's chief function on a dramatic program is "to surround himself with



the most creative people he can find." Those who work with Coe, however, say that on all his programs it's Coe who is "the prime creative force."

With his crew haircut, horn-rimmed glasses and Brooks Brothers suit, Coe looks almost like an Ivy Leaguer fresh out of college, but he's 38 and a 10-year TV veteran. A man dedicated to his work, he has no hobbies and few outside interests. This may be partly due to his having little free time, but more likely Coe wants it that way. During the regular TV season, from September to June, he works seven days a week. In summer, he takes off Mondays and Tuesdays, staying at his home at Easthampton, near the tip of Long Island.

Even then, he still talks TV almost exclusively, having maneuvered some of his writers into buying homes nearby. Among his neighbors are Horton Foote and Robert Alan Aurthur.

Writers are his favorite people. Few TV producers are so imbued with the theory that "The play's the thing." He was the first major TV producer to sign writers to exclusive contracts, has helped develop a number of them into top craftsmen. One example is Paddy Chayefsky, whose "The Holiday Song" has become an annual *Playhouse* presentation during the Jewish holiday season and whose TV drama, "Marty," is being made into a movie.

Coe knows all phases of TV intimately because he started at the bottom. He was a cameraman and a director before becoming a producer. When he calls for some special effect or lighting change, technicians rarely can argue against its practicality.

He has acquired what amounts to perfect recollection of camera shots. Each TV script carries full instruc-



Fred Coe, director William Corrigan, r., and casting director Bill Nichols confer.

tions for the director on setting up camera positions. Coe can read a script once and memorize these instructions to the final detail. During a rehearsal for *First Person*, a half-hour drama series he produced last summer, he asked the director, "Didn't you miss one camera setup?" The director insisted he hadn't, offered to bet \$10 Coe was wrong. Coe stepped into the control booth and, working without a script, called off every camera shot in correct sequence. He walked away \$10 richer.

A perfectionist, Coe is riled by inefficiency or slipshod work. His explosive temper is almost a legend at NBC, and it's no secret that several young secretaries and feminine publicists have left his office in tears. Says one associate, "He stops just this side of annihilation."

A native of Alligator, Miss., Coe went to college in Nashville, then to Yale Drama School. He ran the Town Theater, a civic project at Charleston, S. C., for four years, stage-managed two Broadway plays (both flops); joined NBC after wangling an interview with John F. Royal, then top man at NBC-TV.

◀ Fred Coe explains scripter's intent to visiting TV *Playhouse* star Maria Riva.

Reward Yourself

with the pleasure
of smooth smoking



★ The Danny Thomas Show

“Make Room for Daddy”—ABC ★ The Big Story—NBC

★ Doug Edwards with the News—CBS Tuesday and Thursday

Smoke longer... and finer...
and milder PALL MALL

**Longer, yes—but greater
length is only half the story**

PALL MALLS are made longer—to travel the smoke further—to make it cooler and sweeter for you. But you get more than greater length. Fine tobacco is its own best filter. And PALL MALL's richly-flavorful tobaccos are the finest quality money can buy. That's why PALL MALL gives you a smoothness, mildness, and satisfaction no other cigarette—long or short—can offer you. Just see for yourself. Start enjoying PALL MALL Famous Cigarettes.

The finest quality money can buy

Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.

Outstanding
and they are **mild!**



SEE PROGRAM PAGES FOR TIME AND CHANNEL



New England Dateline

TV People: In an exhibition baseball game in Providence some 20 odd years ago, Channel 10 sportscaster Warren



Walden batted against Lefty Grove, the famed American League fireballer. And Warren got himself one base hit in three trips, quite a feat when Grove was blazing them

Ames through. After several years as a semi-pro outfielder, Warren served as president of an amateur league in Rhode Island.

Dr. Louise Bates Ames of WBZ-TV's *Child Behavior* was formerly on the faculty at Yale Medical School.

Channel 10 staffer Ted Metcalf is an excellent horseman, having competed in many equestrian events.

Channel Chatter: Channel 10 celebrates its 5th anniversary on July 10. Originally powered by 30,000 watts, the

station today boasts a hefty 225,000 watts.

June Lockhart, well-known TV panelist and dramatic actress, will star in "Sabrina Fair," which opens at the Cape Playhouse in Dennis, Mass., on July 19.



Metcalf screened on that station's *This Is Your City* series, is now available without cost to civic organizations in the Boston area.

Special Notice: Readers will observe that this issue contains eight full days of programming, including an extra Friday (July 16). Starting with the next issue and every issue thereafter New England TV GUIDE will program from Saturday through Friday, providing our readers with the best and most complete program coverage.

channels listed in program section

MASSACHUSETTS

- ④ **WBZ-TV** (NBC) Boston
- ⑦ **WNAC-TV** (CBS, ABC, Du Mont) Boston
- ⑭ **WWOR-TV** (ABC, Du Mont) Worcester
- ⑤⑤ **WHYN-TV** (CBS, Du. Mont) Springfield-Holyoke
- ⑤⑥ **WTAO-TV** (ABC, Du Mont) Boston
- ⑤① **WWLP** (ABC, NBC) Springfield

RHODE ISLAND

- ⑩ **WJAR-TV** (ABC, CBS, Du Mont NBC) Providence

CONNECTICUT

- ⑧ **WNHC-TV** (ABC, CBS, Du Mont NBC) New Haven
- ③① **WKNB-TV** (ABC, CBS) New Britain
- ⑤③ **WATR-TV** (ABC, Du Mont) Waterbury

TV Guide, New England Edition, 30 Huntington Ave., Boston 16, Mass.

Commonwealth 6-2041 • Tom McDonough, General Manager



Member: Audit Bureau of Circulation

6:50 **4** **New England Today**
10 **New England Farm Report**
7:00 **4** **8** **10** **Today - Garroway**

Will Rogers Jr. is host. Fri: The NBC mobile unit visits Karamu Settlement House in Cleveland, O. Tues: A bathing suit fashion show. Wed: A visit to Mt. Vernon. Thurs: A view of Atlantic City. Fri: A visit to Lee's home outside of Washington, D. C.

7 **20** **55** **Morning Show**

Next week's issue tells how Bill and Cora Baird bring canned music to life.

8:30 **7** **MOVIES** (Breakfast)

Fri: "Buffalo Bill Rides Again."
 Mon: "Bad Man's Gold."
 Tues: "Wall of Death."
 Wed: "Two Dollar Better."
 Thurs: "Wide Boy."
 Fri: To Be Announced.

9:00 **4** **MOVIES** (Pantry Playhouse)

Fri: "Cheer, Boys, Cheer."
 Mon: "Four Just Men."
 Tues: "Went the Day Well."
 Wed: "Secret Lives."
 Thurs: "Tomorrow We Live."
 Fri: "The Cheaters."

8 **Yankee Peddlers - Chatter**

(Tues. and Thurs.) The Nielsons.

10 **Nancy Dixon** (Except Tues.)

10 **Dione Lucas - Food** (Tues.)

14 **33** **61** **Breakfast Club**

30 **Test Pattern**

55 **MOVIES** (Morning)

9:30 **8** **Fun With Food** (Fri.)

8 **Cooking Class** (Thurs.)

10 **Nancy Dixon** (Tues.)

9:45 **7** **Song Shop - Film**

10:00 **4** **8** **61** **Ding Dong School**

Dr. Francis Horwich presides.

7 **10** **Garry Moore - Variety**

Mon: Garry gets some inside political dope from his senator, in the person of Durward Kirby. The cast and orchestra demonstrates a new toy, "The Splashbomb." Denise and Ken offer "Open Up Your Heart." Ken sings: "My Oh My Oh Mimi." Tues: Ivan Sanderson brings an animal friend. Garry and Durward offer their summer reading selections. Denise sings: "While We're

Young." Ken offers "I've Got You Under My Skin." Wed: The comedy team of Dan & Wood visit the show. Durward and Garry discuss European TV and Garry's possible appearances on it during his coming overseas vacation. Thurs: "Gabby" Moore, that old cowhand, visits to show a western movie. Denise recalls "The Night We Called It a Day."

10 **Ding Dong School** (Fri.)

13 **MOVIES** (Double Exposure)

20 **55** **Garry Moore** (Mon., Tues.)

30 **Carnival Time** (Wed., Thurs.)

30 **Test Pattern**

10:10 **55** **News** (Wed., Thurs.)

10:15 **30** **Carnival Time** (Mon., Tues.)

10:20 **55** **Test Pattern**

30 **Garry Moore** (Thurs.)

10:30 **4** **8** **61** **A Time To Live**

Fri: Julia looks for Justin, Powers in a hat shop. Mon: A girl named Greta seems to figure in the case. Tues: A party is given at the Byron home to celebrate Julie's promotion. Wed: Justin Powers tries to get a \$25,000 advance from his boss. Thurs: There is an attempt on Madge Byron's life. Fri: Harry Kroger makes an urgent demand.

7 **Arthur Godfrey** (Except Fri.)

10 **30** **35** **Garry Moore** (Fri.)

10 **Arthur Godfrey** (Except Fri.)

10:45 **4** **8** **Three Steps To Heaven**

30 **Carnival Time**

55 **Test Pattern** (Fri.)

61 **MOVIES** (Morning)

11:00 **4** **10** **Home - Women's News**

Fri: The mobile unit from Cleveland again features highlights of the Freedom Food Festival and native Slavic dances and costumes. Mon: Fashion show of children's clothes. Tues: How to keep the children happy during the summer: "Fishing." Wed: A discussion of temperature control. Thurs: Children at home learn how to make puppets. Paul McAllister discusses new designs in furniture. Fri: Ashley Montagu discusses health.

8 **Window Shopper - Women**

55 **Garry Moore**

11:30 **7** **8** **Strike It Rich - Hull**

11:45 **30** **News Bulletins**

- **ROCKY JONES, SPACE CADET** — Adventure in outer space starring Richard Crane and Scotty Beckett — Mondays at 6:00 P.M.
- **HOPALONG CASSIDY** — View "Hoppy" at his new time each Thursday at 6:45 P.M.
- **FRONTIER PLAYHOUSE** — Gun blazing adventures in the old West — Monday and Friday, 6:45 P.M. and Wednesday at 6:00 P.M.
- **WONDER WORLD**—The wonders of the scientific world brought to you each Thursday at 6:00 P.M.


CHANNEL

There's
always
More
on
4



*TV News
Reporter*

View your "TV News Reporter" Victor Best at his new time—Monday through Friday at 6:30 P.M. — for up-to-the-minute news reports.

WBZ-TV  **BOSTON**

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** ④ News and Weather
 ⑦ Valiant Lady - Serial
 The story of Helen Emerson.
 ⑧ WNHC-TV Film Shorts
 ⑩ School For Fun
 ③⑩ MOVIE - Romance
 "Johnny Doughboy." Jane Withers.
 ⑤⑤ Test Pattern
 ⑥① Bob Smith Show
- 12:15** ④ Big Brother - Bob Emery
 Fun for the small fry.
 ⑦ ⑧ Love of Life - Serial
 Vanessa is puzzled by Paul's reaction to her surprise announcement.
 ⑩ Hum and Strum - Harmony
 Viewer's song requests are answered.
- 12:30** ⑦ ⑧ ⑩ Search for Tomorrow
 Hazel has trouble convincing herself that Joe and the others are bluffing.
 ⑥① Thirty Minute Film
- 12:45** ④ Hawkins Falls - Serial
 Life in a typical American town.
 ⑦ ⑩ Guiding Light - Serial
 Bert and Bill have another quarrel.
 ⑧ Cooking - Bontempis
 Man-wife team cook Italian dishes.
 ⑤⑤ MOVIE - 75 Minutes
- 1:00** ④ MOVIE - Drama
 "For Those in Peril." A young man who has always wanted to fly is assigned instead to a PT-boat in the Pacific.
 ⑦ Shopping Vues - L. Morgan
 Shopping hints and "best buys."
 ⑩ Let's Go Shopping - Jackson
 Men's and women's clothing fashions.
 ③⑩ Adventures in Homemaking
 ⑥① Melody Cafe - Music
- 1:15** ⑤⑤ Matinee - Music & Chatter
- 1:30** ⑦ ⑧ ⑩ Welcome Travelers
 Tommy Bartlett interviews from Chicago.
 ③⑩ Jig Saw - Quiz
 ⑥① Thirty Minute Film
- 2:00** ⑦ ⑧ ⑤⑤ Robert Q. Lewis
 Jan Arden and Jaye P. Morgan sing.
 ⑩ Sugar 'N Spice - Adams
 Helpful hints on menu planning.

- ③⑩ Excursions in Science
 ⑥① News - Local, National
- 2:15** ④ Jigsaw - Human Relations
 Judge John Connolly, Boston Juvenile Court, discusses juvenile delinquency.
 ③⑩ Club Thirty - Variety
 ⑥① Are You Positive? - Quiz
- 2:30** ⑦ ③⑩ Art Linkletter - Variety
 Johnny Mercer is Art's guest.
 ⑧ Guiding Light - Serial
 The Reverend Doctor Keeler officiates at the marriage of Joey and Lois.
 ⑩ Olive Tinder - Women
 Fashion news and guest interviews.
 ⑤⑤ Fred's Corner - Variety
 ⑥① Marilou Weston - Women
- 2:45** ④ Mildred Carlson - Guests
 Mildred chats with interesting people.
 ⑧ News - Joe Burns
 Up-to-the-minute bulletins.
 ③⑩ Club Thirty - Variety
- 3:00** ④ One Man's Family
 Hazel arrives in Honolulu for a three-month stay.
 ⑦ ⑧ ⑩ Big Payoff - Minks
 Randy Merriman and Bess Myerson.
 ③⑩ Trout A La Shoeshone - Film
 ⑤⑤ Paul Dixon Show -
 ⑥① MOVIE - 90 Minutes
- 3:15** ④ Golden Windows - Serial
 Julie nurses Tom back to health.
- 3:30** ④ Bride & Groom - Weddings
 ⑦ ⑧ ⑤⑤ Bob Crosby - Musicale
 Joan O'Brien: "Three Coins in the Fountain." Alan Copeland & Joans: "Crazy 'Bout You, Baby." Modernaires: "Heat Wave." All: "Go In and Out the Window," "Stardust."
 ⑩ To Be Announced
 ③⑩ Adventure In Enterprise
- 3:45** ④ ⑩ Miss Marlowe - Serial
 An aging actress attempts a comeback.
- 4:00** ④ At Four On 4 - Films
 ⑦ ③ ⑤⑤ Brighter Day - Serial
 Vivian advises Sandra to make a play for Randy Hamilton.
 ⑩ Movie - Comedy
 "Easy Riches." George Carney.
 ⑭ Movie - Western
 ③⑩ Tomorrow's Hy-Lines - Film
 ⑤⑤ WATR-TV Film Shorts

- 4:15** ⑦ ⑧ **Secret Storm - Serial**
 A man reconstructs his family life.
 ③⑩ **Blanking and Piercing - Film**
 ⑤⑤ **Pattees - Homemaking**
4:30 ④ ⑧ **Betty White Show**
 ⑦ **Health Talk - Lindlahr**
 ③ **On Your Account**

Interviews with members of the U. S. Sixth Fleet off of Naples, Italy. Guests include Storekeeper First Class Joseph Smith of Roxbury, Mass.

⑭ **Movie - Western**

"Code of the Fearless."

③⑩ **Devil Horse - Serial**

⑤⑤ **Movie - 90 Minutes**

4:35 ⑦ **Song Shop - Film**

4:45 ③⑩ **Adventures of Petey - Serial**

5:00 ④ **Pinky Lee - Variety**

Songs, dances, skits and stunts.

⑦ **MOVIE - Western**

"Oath of Vengeance." Buster Crabbe.

⑧ **Animal Time - Film**

⑩ **Children's Theater**

②⑩ ⑤⑤ **MOVIE - Western**

⑥① **Uncle Ed's Fun Club**

Ed Hatch entertains tots.

5:15 ⑧ **Barker Bill's Cartoons**

⑤③ **Gene's Fun Machine - Kids**

5:30 ④ ⑧ ⑩ ⑧ **Howdy Doody**

The magician puts a spell on Howdy's magic book. Dilly Dally disappears.

⑭ **Cartoon Carnival - Film**

⑤③ **WATR-TV Film Shorts**

5:45 ⑭ **Teen Style - Kids**

⑤③ **Local Social News**

EVENING

- 6:00** ④ **Animal Fair - MacFarlane**
 John MacFarlane acquaints viewers with various domestic and wild animals.
 ⑦ ③⑩ **News Bulletins**
 ⑧ **This Is Your World**
 ⑩ **Circus Show - Children**
 Glamour and sawdust from the big top.
 ⑭ **Captain Video - Adventure**
 ⑤③ ⑤⑤ **Judy Splinters - Kids**
 Shirley Dinsdale is puppeteer.
 ⑥① **Boston Blackie - Mystery**
6:15 ④ **Cowboy Carnival - Songs**
 ⑦ **Sports Time - Wismer**

- ⑭ **Pen Brown - Variety**
 ③⑩ **MOVIE - Western**
 "Challenge of the Frontier."
 ⑤③ **WATR-TV Film Shorts**
 ⑤⑤ **Weather Report**
6:20 ⑤⑤ **Sports Roundup**
6:30 ④ **News - Victor Best**
 Local and national bulletins.
 ⑦ **Superman - Adventure**
 George Reeves is Superman.
 ⑧ ⑥① **Sports Report**
 ⑩ **New England Talent Club**
 Russ Emery is vocalist emcee.
 ⑭ ⑤③ ⑤⑤ **Deadline Edition**
6:40 ⑧ **Weather Forecast**
6:45 ④ **Frontier Playhouse - Film**
 ⑧ ⑤③ ⑤⑤ ⑥① **News Bulletins**
 ⑭ **Sportsmen's Corner**
6:55 ⑩ **Weather Prediction**
 ⑤⑥ **Crusader Rabbit - Cartoon**
7:00 ⑦ ⑩ ⑭ **NEWS BULLETINS**
 ⑧ **PERSONALITIES IN NEWS**
 ⑤③ ⑤⑤ **CAPTAIN VIDEO - Space**
 ⑤⑥ **HOLLYWOOD HALF HOUR**
 ⑥① **WEATHER - John Quill**
7:05 ⑥① **LITTLE SHOW - Talent**
7:15 ④ **NEWS - Macdonald**
 Arch brings you the latest bulletins.
 ⑦ **YESTERDAY'S NEWSREEL**
 ⑧ **WNHC-TV FILM SHORTS**
 ⑩ **TV SPORTS PAGE - Walden**
 Sports world reports, interviews.
 ⑭ ⑤③ **NEWS - John Daly**
 ⑤⑤ **MARGE & JEFF - Comedy**
 Marge Green and Jeff Cain.
 ⑥① **WORLD WE LIVE IN**
7:25 ⑦ **VACATION LAND - Film**
 ③⑩ **WEATHER REPORT - Madden**
7:30 ④ ⑧ ⑥① **THE WORLD OF MR. SWEENEY**
 "Cicero the Liar." Mr. Sweeney's daughter scolds him for telling her son Kippie too many tall tales. Kippie is bored with humdrum Mapleton. Charlie Ruggles is Mr. Sweeney.
 ⑦ ③⑩ ⑤⑤ **NEWS - Edwards**
 ⑩ **JO STAFFORD - Songs**
 Jo sings "Sunny Side of the Street," "The Boy Next Door," "The Trolley Song," and "Thank You for Calling."
 ⑭ ⑤⑥ **TALENT SHOW - Variety**
 ⑤③ **THIS IS THE LIFE - Religion**

7:45 4 8 10 11 NEWS - Swayze

An around the world report.

7 30 TV'S TOP TUNES

Ray Anthony's band opens with "Cat Dancin'." Margie Miller sings "I Don't Hurt Anymore." For the "collector's corner" Ray offers "Let's Dance."

55 YANKEE DOINGS - Guests**8:00 4 11 THE DUKE - Comedy**

The Duke meets a female admirer in the park and she urges him to return to the ring. When his night club partner learns of this he sends another girl around to tell the Duke to stick to the arty life. The girls stage a free-for-all to try to settle the situation. Paul Gilbert is the Duke. Allen Jenkins is his manager. Claude Stroud is his partner.

7 8 PANTOMIME QUIZ - Game

Mike Stokey moderates the popular charade game. The regulars include: Jackie Coogan, Dorothy Hart, Roger Price, and starlet Mona Knox. Tonight's guest is former fighter Rocky Graziano, Martha Raye's sidekick.

10 OZZIE AND HARRIET

"The Newspaper Writeup." Ozzie is chairman of the high school sports banquet, but the newspaper gives all the credit to someone else.

14 55 56 THIS IS THE ISSUE**30 TV THEATER - Film****53 TO BE ANNOUNCED****8:30 4 8 10 11 LIFE OF RILEY**

In an attempt to hold off the Immigration Bureau, a beautiful French girl tricks Chester into becoming engaged to her despite his marital state. William Bendix and Marjorie Reynolds.

7 30 TOPPER - Comedy

"Astrology." The astrological charts indicate that Cosmo will be ruined financially if he goes to work the next day. George and Marion Kerby, Henrietta and Katie the cook join forces in an ingenious scheme to keep Cosmo at home. Leo G. Carroll.

14 53 WHO'S THE BOSS? - Quiz**55 THE GOLDBERGS - Comedy**

Gertrude Berg is Molly.

56 MOVIE - Drama**9:00 4 THE STRANGER - Mystery**

"Pythagoras" is set on a freighter returning from Hamburg, Germany. Enemy agents are after a German woman scientist who has escaped from behind the Iron Curtain, an American school-teacher and "The Stranger" are the only persons aboard who can save the scientist from her would-be-captors.

7 55 PLAYHOUSE OF STARS

Stephen McNally is the star of "Rabbit Foot." A criminal claims to have killed the murderer of a deputy's brother. He is getting away with the deception when he discovers he's lost his rabbit's foot, about which he's superstitious.

8 MYSTERY DRAMA - Film**10 11 BIG STORY - Drama****14 TO BE ANNOUNCED****30 NAME'S THE SAME - Panel****53 MR. AND MRS. NORTH**

Barbara Britton and Richard Denning.

9:30 4 8 10 11 SOUNDSTAGE

Gilbert Roland and Phyllis Thaxter star in "The Ardent Woodsman." The town's pretty new school teacher doubts the sincerity of a handsome French lumberman's offer of a land plot for the new schoolhouse. She suspects his motive is not pure charity.

7 30 OUR MISS BROOKS

Principal Osgood Conklin demands an inventory of classroom property. Miss Brooks is assigned to the task which necessitates her delving in the custodian's basement stronghold. Eve Arden.

14 IN OUR TIME - Film**53 TO BE ANNOUNCED****55 FOUR STAR PLAYHOUSE****10:00 4 8 10 11 SPORTS - Film**

Filmed review of the week's sports events.

Horse Race: The Carter Handicap at Aqueduct.

Track and Field: National AAU Decathlon, Atlantic City, N. J.

Sports Cars: Torrey Pines Sports Car Road Race, Torrey Pines, Cal.

Baseball: Preview of the All-Star game.

7 STAR THEATER - Drama**14 53 55 CHANCE OF A LIFETIME**

JULY 10

MORNING

30 MY HERO - Comedy

Robert Cummings as a real-estate man.

55 THIRTY MINUTE FILM

10:30 4 8 10 GREATEST FIGHTS

Joe Louis vs. Max Baer, heavyweights, Sept. 24, 1935, in New York.

7 BOSTON BLACKIE - Crime

Kent Taylor portrays Blackie.

14 BETTER LIVING THEATER

30 55 IT'S NEWS TO ME - Quiz

61 THIRTY MINUTE FILM

10:45 4 WBZ-TV FILM SHORTS

8 TO BE ANNOUNCED

10 RUSS EMERY SHOW

Favorite tunes by the song stylist.

11:00 4 7 10 14 30 55 61 Late News

8 I Led Three Lives - Drama

Richard Carlson portrays Agent Philbrick, the FBI undercover agent.

11:05 7 Name's The Same - Panel

Robert Q. Lewis is back from his European jaunt and returns to rule the roost. Regular panelists: Gene Rayburn, Bess Myerson, and Joan Alexander.

11:10 4 Waterfront - Drama

Tonight's Story: "Term Paper."

13 55 MOVIE - 75 Minutes

11:15 10 MOVIE - Mystery

"The Great Defender." An artist is accused of murdering one of his models. Matheson Lang, Jeanne Stuart.

30 MOVIE - Drama

"Two Thousand Women." Phyllis Calvert.

61 MOVIE - 75 Minutes

11:30 6 Badge 714 - Crime

Jack Webb in "Dragnet" re-runs.

11:35 7 Story Theater - Drama

"A Visit from a Stranger."

11:40 4 MOVIE - Mystery

"The Gaunt Stranger." Scotland Yard is alerted when a supposedly dead criminal announces he will kill again at a certain time. Alexander Knox.

12:00 8 MOVIE - Mystery

"Dead Men Walk." A vampire returns from his grave to put a curse on his own brother. Mary Carlisle and George Zucco.

12:05 7 News and Weather

12:40 4 News - Streeter Stuart

12:50 10 Final News Bulletins

1:10 8 Early Morning News

8:30 10 MOVIE - Western

"The Drifter." A bank robber covers up his crimes by impersonating another.

9:00 4 Down to Earth - Farming

Joe T. Brown gives farm hints.

9:30 6 MOVIE - Western

7 Songs of the West - Film

10 Contest Carnival - Kids

Gene Crane, Kernel, Carney, and Puff welcome these young contestants: the Cleavelands, hand balancers; the Acrobelles, tumblers; Charles Caldwell, high-bar performer; Mary Beth Heffner, Bellringer. (Philadelphia)

9:45 7 Time For Beany - Kids

Beany and Cecil entertain.

10:00 10 Thirty Minute Film

61 MOVIE - One Hour

10:15 7 Barker Bill's Cartoon's

10:30 4 Easy Beezy Club - Kids

7 MOVIE - Western

"Bad Men From Big Bend." Carl Shrum.

8 Mr. Wizard - Science

Mr. Wizard makes some of the most famous scientific experiments in history. Don Herbert, Susan Levin.

11:00 4 Red Barry - Adventure

Adventures of a news reporter.

8 Space Patrol - Serial

Commander Buzz Corry and his crew.

10 Cartoon Parade - Film

30 55 Winky Dink and You

61 MOVIE - Western

11:15 4 Adventures of Blinkey

11:30 4 Don Winslow - Serial

7 10 Abbott and Costello

"The Chimpanzee." Pets are nice unless the neighbors and the landlord object to the animal of your choice. When Bud and Lou adopt Bingo, the chimpanzee, as their house pet, you can imagine the local reaction.

8 Annie Oakley - Western

30 Illinois Playgrounds - Film

55 Test Pattern

11:50 4 Western Theater - Film

10 The Goldbergs - Comedy

Molly and Tante Elka are the generals of rival factions as they battle over the name for Tante's new grandchild. Tante, the sentimentalist, wants it named for her mother. Practical Molly wants the child named after rich Uncle Simon.

14 55 D J Doings - Music

61 MOVIE - Western

5:30 4 Roy Rogers - Western

"The King of the Cowboys" is our cover story in next week's issue.

7 Two In Love - Quiz

10 Thirty Minute Film

14 MOVIE - Western

30 Talent Roundup

55 MOVIE - Western

EVENING

6:00 4 Annie Oakley - Western

"Annie Gets Her Man." Marked bullets enable Annie Oakley to solve a bank robbery in this week's story.

7 Badge 714 - Crime

8 The Lone Ranger - Western

10 Talent Patrol - Variety

30 Robinson Crusoe - Serial

61 News and Weather

6:05 61 WWLP Film Shorts

6:15 61 Industry on Parade - Film

6:30 4 Ozzie and Harriet - Comedy

"The Newspaper Writeup." Ozzie is chairman of the high school sports banquet, but the newspaper gives all the credit to somebody else.

7 Favorite Story - Menjou

"Strange Valley." A man takes refuge in a valley where all the inhabitants are blind and will not have him. Love gives him the key to the truth.

8 You Asked For It - Baker

Art Baker presents: Jackie Price, baseball clown; Flipp, the educated porpoise; California's mystery spot, where gravity doesn't seem to operate; a machine that remembers crooks.

10 Industry on Parade - Film

14 In Our Opinion - Panel

30 Paul Killiam Show

53 News and Weather

53 This Is The Life - Drama

61 Big Picture - Documentary

6:45 10 This Week's News

30 Lefty Gomez - Sports

53 Industry on Parade - Film

56 Crusader Rabbit - Cartoon

6:50 56 Uncle George - Travel

7:00 4 YOU ASKED FOR IT - Baker

7 YOUR TV THEATER

"The Kingdom Within." A Sheriff's deputy is critically injured, and an escaped convict is the only one with enough medical knowledge to save his life. George Wallace and Marjorie Lord.

8 THIS IS YOUR LIFE - Edwards

The life story of an interesting person.

10 TO BE ANNOUNCED

14 HOPALONG CASSIDY

30 RANGE RIDER - Western

53 SUCCESS STORY, U. S. A.

55 THE BIG PICTURE - Film

56 FILM SHORT - Cooking

61 BREAK THE BANK - Quiz

7:15 56 WHAT'S YOUR TROUBLE?

7:30 4 61 YOUTH WANTS TO KNOW

7 TROUBLE WITH FATHER

"Family Tree." The harassed high school principal learns about a rumored relationship to Peter Stuyvesant. He starts digging into the ancestral archives for confirmation. June Collyer, Stu Erwin.

8 MAN BEHIND THE BADGE

"The Case of the Yankee II" tells of Capt. Harold Maguire of the Harbor Detail, Portland, Me., branch. A gang of smugglers is discovered operating between Maine and the European black market. Lawrence Fletcher, Leslie Nielsen, Loretta Deye.

10 DEATH VALLEY DAYS

14 53 DOTTIE MACK - Music

Silent performing to pop records.

30 55 BEAT THE CLOCK - Games

56 MOVIES - 90 Minutes

8:00 4 TV FILM THEATER - Drama

7 30 55 STAGE SHOW

The fabulous Dorseys, Tommy and Jimmy, are in charge of another variety bill. This week they get sentimental over smiling Mindy Carson and her song styles. The popular singers of "Sin,"

the Four Aces, join voices; comedian Johnny Morgan is back for another visit; the Evans family — mother, father, daughter, son — offer dances of two generations; and the seven Ashtons, show their acrobatic skill.

8 BANK ON THE STARS

10 PRIDE OF THE FAMILY

Paul Hartman and Fay Wray.

14 ENTERPRISE, U. S. A.

58 WATR-TV Film Shorts

61 RAY BOLGER - Comedy

8:30 4 8 10 AMATEUR HOUR

Talented hopefuls compete.

14 61 SPORTS THRILLS - Film

8:45 58 POST PARADE - Racing

9:00 4 8 61 SATURDAY REVIEW

Eddie Albert is the host, Ben Blue is tonight's comedian. The regulars include the dance teams of Peggy Ryan & Ray McDonald, and Hactor & Byrd; Solo dancers Betty Bruce and Lou Wills, Jr.; and singing comedienne Pat Carroll. The Sauter-Finegan orchestra is featured. The theme of tonight's telecast is the seasons of the year. Tom D'Andrea will assist Ben Blue in the comedy sketches. Sketches: "Spring Cleaning"; "Fall Leaf Raking." The finale is a gala New Year's Eve production number.

7 14 58 BOXING - Gregson

"Champions of Tomorrow." Amateur boxers from the Eastern Seaboard. Jack Gregson reports from Asbury Park, New Jersey. The All-Star Amateur Show features standing service champs from the armed forces of the Eastern U. S.

10 MOVIE - Drama

"Young Widow." A beautiful war widow finds it difficult to pick up the threads of her life again. Jane Russell, Louis Hayward, Marie Wilson.

30 58 TWO FOR THE MONEY

9:30 30 MY FAVORITE HUSBAND

Riled at Liz's interfering with his purchase of a suit, independent George selects the flashiest garment in the store. Last show of the season.

58 STARS ON PARADE

9:45 7 14 FIGHT TALK - Cooke

58 WRESTLING - Chicago

10:00 7 30 58 THAT'S MY BOY

Rossmore plans a surprise testimonial dinner for Jarrin' Jack as Rossmore's most outstanding citizen. The only way they can get him out of his house is to stage a family feud so that Jack will leave home and go off to his club.

10 FOUR STAR PLAYHOUSE

14 TRAVEL CORNER - Film

10:30 4 8 61 PRIVATE SECRETARY

Susie goes off on a Miami vacation. She is having a fine romance with a handsome singer until he learns that Susie's boss has delegated her to get him under contract. Ann Sothern.

7 TWO FOR THE MONEY

Walter O'Keefe, comedian, master of ceremonies and songwriter, takes over as host in place of Herb Shriner.

10 PUBLIC DEFENDER - Hadley

14 JOHNS HOPKINS SCIENCE

30 CHINA SMITH - Drama

58 TWO IN LOVE - Quiz

11:00 4 10 14 58 News Bulletins

7 MOVIE - Mystery

"A Girl Must Live." A couple of gold-diggers set out to snare a wealthy man. Margaret Lockwood.

8 WRESTLING - Chicago

30 MOVIE - Drama

61 Liberace - Piano

11:05 4 Sports - Interviews

Jack Brickhouse interviews Al Rosen, Cleveland Indians, American League's most valuable player in 1953.

11:10 10 The Stranger - Drama

"The Mystery of the Beer Steins." A purser collects beer steins from each of the many ports visited by his ship. A gang of international dope smugglers tries to steal the steins.

14 Weekly News Review

11:30 4 Wrestling - Chicago

Bob White vs. Pat O'Connor.

61 MOVIE - One Hour

11:40 10 Wrestling - Hollywood

12:00 7 News and Weather

8 MOVIE - Mystery

"Avalanche." A tax-evader is tracked down in a mountain lodge. Bruce Cabot.

12:35 4 News - Streeter Stuart

See the Best Shows **DAY & NIGHT!**

*You're invited
to a
breakfast treat
- coming
your way soon*



WATCH FOR IT!

Out of Nowhere!

**"The
Stranger"**

appears



Sat. 11:10 P.M.

*Fun For All!
with mirthmakers*

**Abbott &
Costello**



Sat. 11:30 A.M.



AT THE SIGN OF THE ROOSTER

*Turn to
Channel*



WJAR-TV

PROVIDENCE, R. I.

MORNING

- 9:45 ④ ⑧ **What's Your Trouble?**
 10:00 ④ **Johns Hopkins Science**
 "Plastic Surgery." What it does.
 ⑦ ⑧ **What Catholics Believe**
 Rev. James McQuade discusses "Christ."
 10:30 ④ **Frontiers of Faith - Religion**
 "What Should Be the Role of the Church
 in International Affairs?"
 ⑦ ⑧ **Exploring God's World**
 Carrie McCord and her young assistants,
 Lydia Jean Shaffer and Glenn Walken,
 see what the Bible has to say about
 storms and the weather.
 ⑩ **Faith For Today**
 11:00 ④ **Our Believing World**
 ⑦ **This Is The Life - Religion**
 Story of how the habits of the covetous
 Burtons are changed by the look on the
 face of a hand-made doll.
 ⑧ **Super Circus - Hartline**
 Claude Kirchner and Mary Hartline
 present: (1) Gauthier's Tally-Ho, ani-
 mals. (2) The Adamsons, perch act. (3)
 Jack Gwynne, magician. (4) Ingrid
 Meredith, swinging trapeze. The clown
 stunt this week: "The Refrigerator," an
 audience-participation for children.
 ⑩ **Frontiers of Faith - Religion**
 Topic: "Christ, the Hope of the World."
 ⑥① **Living Book - Religion**
 11:30 ④ **Armchair Adventures - Film**
 ⑦ **The American Farmer - Film**
 ⑩ **Sunday Religious Program**
 ⑥① **News and Weather**
 11:35 ⑥① **MOVIE - 85 Minutes**
 11:45 ④ **The Christophers - Religion**
 11:50 ⑦ **Film Shorts**

AFTERNOON

- 12:00 ④ **News - Local, National**
 ⑦ **Commonwealth of Nations**
 ⑧ **Frontiers of Faith - Religion**
 ⑩ **This Is The Life - Religion**
 Story of two ex-college chums running
 rival truck lines. Through the years they
 have grown to hate one another.
 ③⑥ **Big Picture - Documentary**

- 12:15 ④ **Film Short - Cooking**
 12:30 ④ **MOVIE - Western**
 ⑦ ③⑥ **Contest Carnival - Kids**
 Contestants include: Myron Alukian
 juggler and James McEachern & Pau-
 Costello, trampoliners, all of Boston.
 ⑧ **Pride of the Family**
 ⑩ **Super Circus - M. Hartline**
 1:00 ④ ⑩ ⑤⑤ **Baseball - Phila.**
 Double Header: Red Sox vs. Philadel-
 phia Athletics. Channels ⑩ and ⑤⑤ will
 take the first game only.
 ⑦ **Big Picture - Documentary**
 ⑧ **Mr. McNutley - Comedy**
 "Ray's Other Life." A former girl friend
 of Ray's, now a well-known actress
 asks to pay him a visit. Ray is more
 than flattered and misunderstands her
 motives completely. Ray Milland.
 ③⑥ **Family Theater - Film**
 ⑥① **Thirty Minute Film**
 1:30 ⑦ **Pride of the Family**
 Albie offers his life-insurance policy as
 collateral for a loan to enable Ann
 to take a graduation trip. When the
 other Morrisons discover the policy in
 his pocket they conclude he intends to
 end it all.
 ⑧ **Name's The Same - Panel**
 Robert Q. Lewis is back from his Euro-
 pean jaunt and returns to rule the
 roost. Regular panelists: Gene Rayburn,
 Bess Myerson, and Joan Alexander.
 ⑭ **MOVIE - Western**
 "Bandits of the Badlands."
 ③⑥ **Prison Shadows - Film**
 ⑥① **Frontiers of Faith - Religion**
 2:00 ⑦ **MOVIE - Comedy**
 "Mr. Cinderella." Jack Haley.
 ⑧ **Baseball - New York**
 Dodgers vs. Philadelphia Phillies.
 ③⑥ **MOVIE - Drama**
 "The Purple V." An American pilot is
 lost behind enemy lines. John Archer.
 ⑥① **Modes of Life - Religion**
 2:30 ⑭ **This Is My Faith - Religion**
 ⑥① **What's Your Trouble?**
 Dr. and Mrs. Norman V. Peale.
 2:45 ⑤③ **Back to God - Religion**
 ⑥① **The Christophers - Religion**
 3:00 ⑭ **To Be Announced**

- 30 Adventure In Enterprise
- 58 Herald of Truth - Religion
- 61 WWLP-TV Film Shorts

3:15 7 MOVIE - Drama

"Dangerous Years." Ann Todd.

- 10 News in Review

3:30 10 WJAR-TV Film Shorts

- 14 Swedish Time - Music

- 30 Land of Our Fathers - Film

- 58 William Hines - Comment

3:45 53 Martin Agronsky - News

4:00 10 Loretta Young Show

- 14 MOVIE - Comedy

"Streamline Express." Victor Jory.

- 30 Sports on Parade - Film

- 61 American Forum - Debate

4:30 7 MOVIE - Comedy

"Fun On A Weekend." Nothing happens to a timid young man till he meets a girl with guts. Eddie Bracken, Priscilla Lane and Tom Conway.

- 8 Zoo Parade - Animals

"Animals of the Hot Regions," including the camel, are Marlin Perkins' subjects today. Jim Hurlbut is his interlocutor.

- 10 Roy Rogers - Western

- 30 Junior Dog Judging - Film

- 58 Thirty Minute Film

- 61 News and Weather

4:35 61 MOVIE - 85 Minutes

5:00 8 To Be Announced

- 10 You Asked For It - Baker

Art Baker presents: (1) Louis Mattar changing tires while an auto is in motion. (2) Dutch shoot-the-chute. (3) Professor Manuel Dexteritys materializes a woman from thin air.

- 14 MOVIE - Western

"Hopalong Cassidy." William Boyd.

- 30 55 What in the World

- 58 Thirty Minute Film

5:30 8 To Be Announced

- 10 Badge 714 - Crime

- 30 55 Youth Takes A Stand

- 58 Facts Forum - Discussion

EVENING

6:00 4 MOVIE - One Hour

- 7 Century Story - Drama

"Geronimo." Pat Hogan, Jim Davis.

- 8 Ozzie and Harriet - Comedy

"The Newspaper Writeup." Though Ozzie is chairman of the high school sports banquet, the newspaper gives all the credit to someone else.

- 10 Meet The Press - News

A panel of newsmen question an interesting person in public life.

- 14 Drew Pearson - News

- 30 55 The American Week

- 58 News and Weather

- 61 The Pastor's Study

6:15 14 MOVIE - Mystery

"Charlie Chan in Reno."

- 58 Night Editor - Drama

- 61 World We Live In

6:30 7 Center Stage - Drama

Walter Matthau and Polly Rowles in "The Human Touch," by Lee Bloomgarten and Arkady Leokum. The sad and humorous misadventures of a syndicated columnist who writes a series of articles on the "real things" that happen to his family.

Cast

Charles Walter Matthau
 Stella Polly Rowles
 Vicky Patricia Smith
 Bill William Redfield

- 8 55 Man of the Week

James L. Murphy, Chairman of the National Citizen for Eisenhower Congressional Committee, faces a panel of reporters. Ron Cochran moderates.

- 10 Range Rider - Western

- 30 Kit Carson - Western

- 58 Meet Your Congress

- 61 Jane Pickens - Songs

6:55 56 TV Close-Ups - Film

7:00 4 RANGE RIDER - Western

- 8 COLLEGE OF MUSICAL

KNOWLEDGE "Tennessee Ernie" Ford presides. Frank DeVol and his orchestra provide the musical background for this variety show. The Cheerleaders sing.

- 10 ALL STAR THEATER - Drama

"Adventure in Connecticut."

- 30 EARN YOUR VACATION

- 58 AUTHOR MEETS CRITICS

- 55 CRUSADE IN THE PACIFIC

- 56 BIG PICTURE - Documentary

61 TO BE ANNOUNCED
7:30 4 10 MR. PEEPERS - Comedy

Mr. Peeper's Aunt Lil comes to visit him. She stays with Mrs. Gurney. Aunt Lil's one big desire is to see her favorite nephew teach and hear him say "something-scientific."

7 8 30 55 YOUR PLAYTIME
 "Miss Darkness" hides herself in a room in an out-of-the-way boarding house. The other guests feel sure that she is connected with a recent bank robbery in which a girl drove the get-away-car.

Cast

Mary Weston Dee Carroll
 Walter Barry Peter Graves
 Mrs. Brandell Ruth Lee
 Thorber Kem Dibbs
 Irma Wheeler Ruth Perrott
 Dolly Gaines Madge Blake
 Mr. Arbuster Milton Parsons

53 THIRTY MINUTE FILM

56 MOVIE - 90 Minutes

61 TO BE ANNOUNCED

8:00 4 10 61 COMEDY HOUR

Tonight's stars are Mary McCarthy, Bobby Van, Paul Lynde, Gene Sheldon and vocalist Martha Stewart.

7 8 TOAST OF THE TOWN

Host Ed Sullivan greets guests: Songstress Rosemary Clooney; dancer Joan Holloway; a vocal group, "The Four Lads"; and the lovely finalists in the "Miss Universe" contest; comedian Romo Vincent and Puppeteer Stan Kramer.

14 53 ON THE BOARDWALK

Next week . . . and thereafter . . .

TV GUIDE

program listings begin with **SATURDAY**

30 MOVIE - Mystery

"Blackmail." William Marshall.

55 MOVIE - Drama

"The Phantom of 42nd Street."

9:00 4 8 10 61 TV PLAYHOUSE

"Man Drowning." A man tries to get his old college pal established on the road to success. But the pal, the perennial, practical-joking college boy, can't seem to settle down.

Cast

Jeep Eddie Firestone
 Jan Joan Potter
 Peggy Barbara Joyce
 Bill William Smithers
 . . . Some facts about Fred Coe, TV 10-year man, on page 10.

7 30 55 THEATER - Film Drama

Preston Foster and Skip Homeier star in "The Hunted." A police lieutenant, convinced that a teen-age boy is his wife's murderer, nearly drives the lad to suicide by pressuring him to confess.

Cast

Martin Preston Foster
 Johnny Skip Homeier
 Virginia Evelyn Ankers
 Wells Larry Blake
 Klein Dayton Lummis
 Landlady Martha Wentworth

14 CHRISTOPHERS - Religion

53 ROCKY KING - R. Karns

56 PUBLIC PROSECUTOR-Drama

9:15 14 MARTHA WRIGHT - Songs

56 CHRISTOPHERS - Religion

9:30 7 MAN BEHIND THE BADGE

"The Case of the Last Escape" takes place at Oregon State Penitentiary. Captain of the guards Ellsworth Herder tries to thwart the prison break of a murderer who has a reputation for being successful at "breaking out."

14 53 DR. I. Q. - Quiz

30 MR. & MRS. NORTH - Myst.

55 WHYN-TV FILM SHORTS

56 FILM SHORT - Cooking

10:00 4 8 61 DOLLAR A SECOND

Jan Murray emcees the mad quiz show in which contestants vie with the ticking clock to gain the most money for the least amount of working time.

7 30 55 THE WEB - Mystery

"The Treadmill," by Joseph Ruscoll. A young couple moves into an apartment in which a murder has recently been committed. The events in the apartment's strange past keep returning to plague them.

10 MR. & MRS. NORTH

Barbara Britton and Richard Denning.

14 53 BREAK THE BANK - Quiz

10:30 4 JUSTICE - Legal Cases

"Call Me Guilty," details the case of a man addicted to confessing crimes he never committed. From the files of the National Legal Aid Association.

7 MOVIE - Comedy

"The Village Idiot." Eduardo Ciannelli.

8 WHAT'S MY LINE - Panel

Panelists Dorothy Kilgallen, Arlene Francis, Bennett Cerf, and Steve Allen try to guess the guests' strange professions. John Daly moderates . . . Arlene Francis is an income-tax headache for her lawyers, but she rides buses. Story on page 4.

10 TV THEATER - Drama

14 NEWS REVIEW

30 THIS IS THE LIFE - Religion

53 BETTER LIVING THEATER

55 NIGHTCAP EDITION - News

61 DREW PEARSON - Comment

10:45 10 HUM & STRUM - Harmony

11 HUBERT KREGELOH

11:00 4 Meet The Press - Panel

Quick-witted newsmen question the guest.

8 10 61 News Bulletins

30 Drew Pearson - News

11:10 10 MOVIE - Mystery

"The Return of the Frog." The police have a difficult time trying to nab the mysterious head of a crime ring in London. Gordon Harker, Una O'Connor.

61 MOVIE - One Hour

11:15 8 Summer Theater - Drama

30 MOVIE - Mystery

"House of Fear." Sherlock Holmes.

11:30 4 MOVIE - Mystery

"The Crimes of Stephen Hawke." A kindly old moneylender also happens to be a criminal. Tod Slaughter.

11:45 8 Big Picture - Documentary

WHY PAY MORE?



**SUBSCRIBE
TO
TV
GUIDE**

Pay just \$3 for your next 30 issues . . . and save \$1.50

● It's that simple. By subscribing to TV GUIDE you pay just a dime-a-week for the same TV GUIDE-a-week that costs you 15c on the newsstand.

● Enjoy this saving of 33 1/3% . . . plus the convenience of regular home delivery of America's most informative and entertaining television magazine.

TV GUIDE — NEW ENGLAND 28

30 Huntington Ave.

Boston 16, Mass.

New

Renewal

Please enter my subscription to TV GUIDE at these money-saving terms. My remittance is enclosed.

**30 Weeks
for only
\$3.00**

Name _____

Address _____

City & State _____

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** ④ News and Weather
 ⑦ Valiant Lady - Serial
 ⑧ The Christophers - Religion
 ⑩ School For Fun
 ③⑩ MOVIE - One Hour
 ⑤⑤ Test Pattern
 ⑥① Bob Smith Show
- 12:15** ④ Big Brother - Bob Emery
 ⑦ ⑧ Love of Life - Serial
 Paul keeps Van from questioning him.
 ⑩ Hum and Strum - Harmony
- 12:30** ⑦ ⑧ ⑩ Search for Tomorrow
 Hazel tries to figure out how her sister's diary got into her room.
 ⑥① Thirty Minute Film
- 12:45** ④ Hawkins Falls - Serial
 ⑦ ⑩ Guiding Light - Serial
 Bert and Bill decide to consult Dr. Jacobs about Michael.
 ⑧ Electric Show - Joe Francis
- 1:00** ④ MOVIE - Mystery
 "Grand Escapade." Three boys in search of adventure are mixed up with a smuggling junkman and the owner of an estate who threatens them with death. Artemus Boys, Patric Curren.
 ⑦ Shopping - L. Morgan
 Advice on best food buys.
 ⑩ Let's Go Shopping - Jackson
 Alice gives fashion hints.
 ③⑩ Adventures in Homemaking
 ⑤⑤ MOVIE - 75 Minutes
 ⑥① Melody Cafe - Music
- 1:30** ⑦ ⑧ ⑩ Welcome Travelers
 Genial host Tommy Bartlett and co-host Bob Cunningham chat with travelers passing through Chicago.
 ③⑩ Jig Saw - Quiz Contest
 ⑥① Thirty Minute Film
- 2:00** ⑦ ⑧ ⑤⑤ Robert Q. Lewis
 ⑩ Sugar 'N Spice - Women
 Betty Adams gives menu hints.
 ③⑩ What's Your Trouble?
 ⑥① News and Weather
- 2:15** ④ Child Behavior - Education
 ③⑩ Club Thirty - Variety

- ⑥① Are You Positive? - Quiz
2:30 ⑦ ③⑩ Art Linkletter's Party
 Designer Edith Head is guest.
 ⑧ Guiding Light - Serial
 Don Peters decides to give himself up.
 ⑩ Olive Tinder - Women
 Fashion news and guest interviews.
 ⑥① Marilou Weston Show
- 2:45** ④ Into Focus - Interviews
 ⑧ News - Joe Burns
 ③⑩ Club Thirty - Variety
- 3:00** ④ One Man's Family
 ⑦ ⑧ ⑩ Big Payoff - Minks
 Randy Merriman and Bess Myerson.
 ③⑩ Enterprise - Film
 ⑤③ ⑤⑤ Paul Dixon - Variety
 ⑥① MOVIE - 90 Minutes
- 3:15** ④ Golden Windows - Serial
 The police come to the island in search of Tom Anderson. Kathy hides Tom and begs her father not to expose him.
- 3:30** ④ Bride & Groom - Weddings
 ⑦ Bob Crosby - Musicale
 All: "Friendship." Joan O'Brien: "Skinny Minnie Fishtail." Bob: "If You Love Me, Really Love Me." Modernaires: "Runnin' Wild." Bob: "Pennies from Heaven."
 ⑧ First Love - Serial
 ⑩ To Be Announced
- 3:45** ④ ⑧ ⑩ Miss Marlowe - Serial
 ③⑩ Cold Weather Seabee - Film
- 4:00** ④ At Four on 4 - Film
 ⑦ ⑧ ⑤⑤ Brighter Day - Serial
 Sandra has an unsuccessful interview.
 ⑩ MOVIE - Mystery
 "Murder on Diamond Row."
 ③⑩ The Easier Way - Film
 ⑤③ WATR-TV Film Shorts
- 4:15** ⑦ ⑧ Secret Storm - Serial
 ③⑩ Industry on Parade - Film
 ⑤⑤ The Pattees - Chatter
- 4:30** ④ ⑥① Betty White - Variety
 ⑦ Health Talk - Lindlahr
 ⑧ Meet the Stars - Film
 ⑬ MOVIE - Western
 "Lawless Border." Bill Cody.
 ③⑩ Devil Horse - Serial
 ⑤⑤ Matinee - Music & Chatter
- 4:35** ⑦ Song Shop - Music
- 4:45** ⑦ Drew Pearson - News
 ③⑩ Petey's Adventures - Serial

- 5:00** ④ **Pinky Lee - Variety**
Songs, dances, skits and stunts.
⑦ **MOVIE - Western**
"Battling Marshall." Sunset Carson.
⑧ **To Be Announced**
⑩ **Children's Theatre**
③⑩ ⑤⑤ **MOVIE - Western**
⑥① **Uncle Ed's Fun Club - Kids**
5:15 ⑤⑥ **Gene's Fun Machine - Kids**
5:30 ④ ⑧ ⑩ ⑥① **Howdy Doody**
Clarabell goes to the rescue.
⑭ **Cartoon Carnival - Film**
⑤③ **WATR-TV Film Shorts**
5:45 ⑭ **Teen Style - Kids**
⑤③ **Local Social News**

EVENING

- 6:00** ④ **Rocky Jones - Space Cadet**
⑦ **Kit Carson - Western**
⑧ **Stay Well - Film**
⑩ **Superman - Adventure**
"The Ghost Wolf." George Reeves.
⑭ **Captain Video - Adventure**
③⑩ **News - Pete Stoner**
⑤③ ⑤⑤ **Judy Splinters - Kids**
⑥① **Cowboy Playhouse - West.**
6:15 ⑧ **Variety Club - Music**
⑭ **Pen Brown - Variety**
③⑩ **MOVIE - 70 Minutes**
⑤③ **WATR-TV Film Shorts**
⑤⑤ **Weatherman - Bill Martin**
6:20 ⑤⑤ **Sports - Bill Keating**
6:25 ⑤⑥ **Crusader Rabbit - Cartoon**
6:30 ④ **News Reporter - Victor Best**
⑦ **Gene Autry - Western Film**
"Johnny Jackaroo." A small boy talks Pat Buttram into planning a fake stage robbery. The plan backfires when two gunmen disguised as Pat and Gene really hold up the stage.
⑧ ⑥① **Sports Report**
⑩ **New England Talent Club**
Russ Emery is the vocalist-emcee.
⑭ ⑤③ ⑤⑤ **Deadline Edition**
⑤③ **Party Time - Children**
6:40 ⑧ **Weather Forecast - Hinton**
6:45 ④ **Frontier Playhouse - Film**
⑧ ⑤③ ⑤⑤ ⑥① **News Bulletins**
⑭ **Family Style - Chatter**
6:55 ⑩ **Weather Forecast**

- 7:00** ⑦ **1 LED THREE LIVES**
Experiences of a counterspy. Richard Carlson stars as Herbert Philbrick.
⑧ **MR. DISTRICT ATTORNEY**
⑩ ⑭ **NEWS BULLETINS**
⑤③ ⑤⑤ **CAPTAIN VIDEO - Space**
⑤⑥ **WTAO-TV FILM SHORTS**
⑥① **WEATHER - John Quill**
7:05 ⑥① **LITTLE SHOW - Talent**
7:15 ④ **NEWS - Macdonald**
⑩ **TV SPORTS PAGE - Walden**
⑭ ⑤③ **NEWS - John Daly**
⑤⑤ **MARGE & JEFF - Comedy**
⑤⑥ **CHRISTOPHERS - Religion**
⑥① **WORLD WE LIVE IN**
7:25 ③⑩ **WEATHER REPORT - Madden**
7:30 ④ ⑧ **TONY MARTIN - Songs**
Tony opens with "Nice Work If You Can Get It." He offers a rendition of his latest recording "Angels in the Sky." The chorus slinks off to "Hernando's Hideaway."
⑦ ③⑩ ⑤⑤ **NEWS - Doug Edwards**
⑩ **THE BIG PLAYBACK - Sports**
⑭ **THE WORCESTER STORY**
⑤③ **THIRTY MINUTE FILM**
⑤⑥ **FRONT PAGE DETECTIVE**
⑥① **YESTERDAY'S NEWSREEL**
7:45 ④ ⑧ ⑩ ⑥① **NEWS - Swayze**
⑦ ③⑩ **TV's TOP TUNES**
Ray Anthony and the Choir: "Steam Heat." Tommy Mercer: "Wanted." Brother Lee Roy and a tenor sax solo on: "Night Train." The Choir: "There Are Such Things."
⑤⑤ **CHRISTOPHERS - Religion**
8:00 ④ **MR. & MRS. NORTH - Myst.**
⑦ ⑧ ⑤⑤ **BURNS AND ALLEN**
Gracie makes the mistake of investing a small fortune in some worthless old films. It so happens George has just advised Harry Von Zell and Harry Moraton against buying those very films.
⑩ ⑥① **DROODLES - Game**
⑭ **STARS ON PARADE**
③⑩ **ILLINOIS PLAYGROUNDS**
⑤③ **RAY BOLGER - Comedy**
⑤⑥ **HOLLYWOOD HALF HOUR**
8:30 ④ **MIDWESTERN HAYRIDE**
⑦ ③⑩ ⑤⑤ **GODFREY'S TALENT**
Professional hopefuls compete.

8 14 61 CONCERT - H. Barlow

Soloist: Barbara Gibson, soprano.

10 MAKE ROOM FOR DADDY

Danny Thomas and Jean Hagen.

53 MR. & MRS. NORTH - Crime

56 PARADISE ISLAND - Film

8:45 56 WRESTLING - Hollywood

9:00 4 61 DENNIS DAY - Comedy

"Men From Mars." A crackpot professor announces he has seen Martians on the earth after spying Dennis and Peggy on their way to a costume ball. *Presented by RCA Victor.*

7 8 PUBLIC DEFENDER

"A Call In the Night." A teen-age girl goes on a spree with some thrill-seeking friends and finds herself involved in a hit-and-run charge.

Cast

Bart Matthews Reed Hadley
 Elly Black Barbara Whiting
 Sue Bennett Claudia Barrett
 Don Bob Patten
 Chuck Tom Irish
 Peg Whitney Sally Fraser
 Jim Black James Flavin

10 MR. DISTRICT ATTORNEY

14 JR. PRESS CONFERENCE

30 WRESTLING - Chicago

53 BOXING - St. Nick's

55 TV THEATER - Drama

9:30 4 10 61 BOB MONTGOMERY

"Don't You Ever Go Home?" A writer neglects his motherless little boy and spends his time in pursuit of his career and a beautiful heiress. His young secretary is the only person who cares for the unhappy child.

Cast

Chris Endicott John Newland
 Ivy Estabrook Jan Miner
 Penelope McSweeney

Elizabeth Montgomery

Sandy Endicott Kevin Coughlin
 Mrs. Macenteffer Anne Seymour

7 8 55 MASQUERADE PARTY

Panelists Ilka Chase, Buff Cobb, Ogdan Nash and Jack Paar try to guess who's hiding behind each elaborate costume.

14 BIG PICTURE - Documentary

9:45 56 LOCKER ROOM - Sports

10:00 7 8 30 55 SUMMER THEATER

"A. Guest at the Embassy." A true story. The daughter of the American Ambassador to France is engaged to marry one of her father's attaches. The marriage plans and the attache's career are threatened by the appearance of a girl who claims that she is the young man's secret lover.

Cast

Barbara Nina Foch
 Edmund Leslie Nielsen
 Mimi Betsy Palmer
 Ambassador Paul McGrath

14 53 56 BOXING - St. Nick's

Floyd Patterson, light heavyweight vs. Jacques Royer, middleweight, 8 rounds.

TV GUIDE RATINGS

Rated W. L. D. K.O.'s

Patterson	5	13	1	0	8
Royer	Not	35	15	1	20

Compiled by Nat Fleischer (The Ring)

10:30 4 THIRTY MINUTE FILM

10 CITY DETECTIVE - Crime

"Crazy Like A Fox." Rod Cameron.

61 YOUR TV THEATER - Drama

10:50 53 NEWS AND WEATHER FINAL

11:00 4 7 10 14 30 61 News

8 Doug Fairbanks - Drama

11:05 7 MOVIE - Comedy

"Pot O'Gold." A dance band practices on the roof of a boarding house. James Stewart and Paulette Goddard.

11:10 4 On Stage - Variety

Featuring famous stage, screen and TV personalities in a live telecast from Boston's Hotel Statler. Peter Carew is master of ceremonies.

55 MOVIE - One Hour

11:15 10 Wrestling - Hollywood

30 61 MOVIE - One Hour

11:30 8 Colonel Humphrey Flack

11:40 4 MOVIE - Crime

"Train to Alcatraz." A group of dangerous convicts aboard a prison train to Alcatraz realize this is their last chance to make a break for freedom.

12:00 8 Wrestling - Hollywood

12:05 7 News and Weather

12:20 10 Late News Bulletins

12:40 4 News - Streeter Stuart

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** ④ News and Weather
 ⑦ Valiant Lady - Serial
 ⑧ Bob Crosby - Musicale
 ⑩ Catholic Chape!
 ③⑩ MOVIE - One Hour
 ⑤⑤ Test Pattern
 ⑥① Bob Smith Show
- 12:15** ④ Big Brother - Bob Emery
 Entertainment for the youngsters.
 ⑦ ⑧ Love of Life - Serial
 Paul tells Van that he's going to New York, but he boards a different train.
 ⑩ Hum and Strum - Harmony
 Viewers' song requests are answered.
- 12:30** ⑦ ⑧ ⑩ Search for Tomorrow
 Jo finds Hazel almost in a frenzy.
 ⑥ Thirty Minute Film
- 12:45** ④ Hawkins Falls - Serial
 Mitch Fredericks decides that Theresa Mayberry is the one who should get information on the case.
 ⑦ ⑩ Guiding Light - Serial
 Dick and Jim have a quarrel over Jim's efforts to reunite Dick with Kathy.
 ⑧ Italian Cookery - Bontempis
 ⑤⑤ MOVIE - 75 Minutes
- 1:00** ④ MOVIE - Adventure
 "Dangerous Holiday." A young violinist flees from his guardian in order to escape the drudgery of practice.
 ⑦ Shopping Vues - L. Morgan
 ⑩ Let's Go Shopping - Jackson
 Tips on smart purchasing.
 ③⑩ Adventures in Homemaking
 Jeanne Porter is hostess.
 ⑥① WWLP Film Shorts
- 1:15** ⑦ ⑧ ⑥① 1954 All-Star Game
 The 21st game in the series to raise funds for the players pension fund. Place: Municipal Stadium, Cleveland, O., seating capacity 73,811. Sport-casters: Mel Allen of New York, Gene Kelly of Philadelphia. Facts and Figures: American League leads in the series 12 games to 8. Last year, the Nationals

- defeated the Junior Circuit 5-1 in Cincinnati. This year's managers are Casey Stengel of the New York Yankees and Walter Alston of the Brooklyn Dodgers.
- 1:30** ⑩ Welcome Travelers
 Tommy Bartlett chats with guests.
 ③⑩ Jig Saw - Quiz
- 2:00** ⑩ Thirty Minute Film
 ⑭ Test Pattern
 ③⑩ Dress Rehearsa! - Film
 ⑤⑤ Video Vacation - Travel
- 2:15** ④ Electric Living - Cooking
 ③⑩ Club Thirty - Variety
- 2:30** ⑩ On Your Account
 ⑤⑤ Fred's Corner - Variety
- 2:45** ④ Act Your Age - Film
- 3:00** ④ Enchanted Music
 ⑩ To Be Announced
 ③⑩ ⑤⑤ Big Payoff - Minks
 ⑤③ Paul Dixon - Variety
- 3:30** ④ Bride & Groom - Weddings
 ③⑩ Operation Herbert - Film
 ⑤⑤ Paul Dixon - Variety
- 3:45** ④ Armchair Adventure
- 4:00** ④ At Four on 4 - Films
 ⑩ MOVIE - Comedy
 "The Ghost Goes West."
 ③⑩ WKNB-TV Film Shorts
 ⑤③ WATR-TV Film Shorts
 ⑤⑤ Brighter Day - Serial
- 4:15** ⑤⑩ Blossom Time - Women
 ⑤⑤ The Pattees - Chatter
- 4:30** ④ ⑥① Betty White - Variety
 ⑦ Your TV Theater
 ⑧ On Your Account
 ⑭ MOVIE - Western
 "BranDED Men." Ken Maynard.
 ③⑩ Devil Horse - Serial
 ⑤⑤ Matinee - Music & Chatter
- 4:45** ③⑩ Petey's Adventures - Serial
- 5:00** ④ Pinky Lee - Variety
 Songs, dances, skits and stunts.
 ⑦ Super Circus - M. Hartline
 ③ Animal Time - Kids
 ⑩ Children's Theatre
 ③⑩ ⑤⑤ MOVIE - Western
 ⑥① Uncle Ed's Fun Club - Kids
- 5:15** ③ Adventures of Blinkey
 ⑩ Traffic Safety Commission
 ⑤⑤ Gene's Fun Machine - Kids

- 5:30** ④ ⑧ ⑩ ⑧① **Howdy Doody**
 Abra-Ka-Dab turns on the magic.
 ⑦ **Western Playhouse - Film**
 "Judgment Book." Conway Tearle.
 ⑭ **Laurel & Hardy - Film**
 ⑤⑧ **WATR-TV Film Shorts**
5:45 ⑤⑧ **Local Social News**

EVENING

- 6:00** ④ **Lady of the Bookshelf**
 Eileen Kneeland entertains the tots.
 ⑦ ⑧① **News Bulletins**
 ⑧ **This Is The Life - Religion**
 ⑩ **Trouble With Father**
 Stu Erwin is the harassed father.
 ⑭ **Captain Video - Adventure**
 ⑤⑧ ⑤⑨ **Judy Splinters - Kids**
 ⑧① **Cisco Kid - Duncan Renaldo**
6:15 ④ **Animal Fair - MacFarlane**
 How to care for pets.
 ⑦ **Stranger than Fiction**
 ⑭ **Pen Brown - Variety**
 ③① **MOVIE - 70 Minutes**
 ⑤⑧ **The Christophers - Religion**
 ⑤⑨ **Weatherman - Bill Martin**
6:20 ⑤⑨ **Sports - Bill Keating**
6:30 ④ **News Reporter - Victor Best**
 Local and national bulletins.
 ⑦ **Wild Bill Hickok - Western**
 ⑧ ⑧① **Sports Report**
 ⑩ **New England Talent Club**
 Russ Emery is the vocalist-emcee.
 ⑭ ⑤⑧ ⑤⑨ **Deadline Edition**
6:40 ⑧ **Weather - Don Hinton**
6:45 ④ **Starring the Editors - Panel**
 Boston editors discuss current issues.
 ⑧ ⑤⑧ ⑤⑨ ⑧① **News Bulletins**
 ⑭ **Sonny Houston - Songs**
6:55 ⑩ **Weather Forecast**
 ⑤⑧ **Crusader Rabbit - Cartoon**
7:00 ⑦⑩ ⑭ **NEWS BULLETINS**
 ⑧ **WILD BILL HICKOK - Western**
 ⑤⑧ ⑤⑨ **CAPTAIN VIDEO - Space**
 ⑤⑧ **WTAO-TV FILM SHORTS**
 ⑧① **WEATHER - John Quill**
7:05 ⑧① **LITTLE SHOW - Talent**
7:15 ④⑧ **NEWS - Macdonald**
 ⑦ **BOB CONSIDINE - News**
 ⑩ **TV SPORTS PAGE - Walden**
 Interviews in the TV locker room.

- ⑭ ⑤⑧ **NEWS - John Daly**
 ⑤⑨ **MARGE AND JEFF - Comedy**
 ⑧① **WORLD WE LIVE IN**
7:25 ③① **WEATHER REPORT - Madden**
7:30 ④ ⑧① **THE WORLD OF MR. SWEENEY**
 "Cicero the Dancing Master." Sweeney plays cupid for his granddaughter Alice whose beau stood her up for the big dance.
 ⑦ ③① ⑤⑨ **NEWS - Doug Edwards**
 Presented by Pall Mall.
 ⑧ **IT'S A PLEASURE - Film**
 ⑩ **GADABOUT GADDIS - Fishing**
 ⑭ **LIBERACE - Piano**
 ⑤⑧ **RAY BOLGER - Comedy**
 ⑤⑧ **MOVIE - 90 Minutes**
7:45 ④ ⑧ ⑩ ⑧① **NEWS - Swayze**
 ⑦ **LINKLETTER AND KIDS**
 ③① ⑤⑨ **GROVE & GRIFFIN**
 In a Chicago country club setting, Betty Ann and Merv cavort on the tennis court to "If This Isn't Love." The chorus offers a special-material song, "Anyone For Tennis?"
8:00 ④ **LIFE WITH ELIZABETH**
 Domestic misadventures with Betty White.
 ⑦ ⑧ ⑭ ⑤⑧ **THE GOLDBERGS**
 The Goldbergs are off to Pincus Pines. Matchmaker Molly is busy promoting local romances. Little does she realize that Rosie is having a summer romance of her own with Michael Merrill.
 ⑩ **PAUL KILLIAM SHOW**
 ③① **CAPTURED - Mystery**
 ⑤⑧ **THE LOOKOUT - Panel**
 ⑧① **MIDWESTERN HAYRIDE**
8:15 ⑩ **MOVIE MUSEUM**
 ⑤⑧ **WHY-NTV FILM SHORTS**
8:30 ④ ⑧ ⑩ ⑧① **ARTHUR MURRAY**
 Hostess Kathryn Murray welcomes actress Dorothy Lamour and actor-comedian Jack Carson.
 ⑦ ③① **MAKE ROOM FOR DADDY**
 Vacations come few and far between for Danny. So you can imagine his reaction when he learns that wife Margaret plans to spend his leisure time at her Northwestern University reunion.
 ⑭ **LIFE WITH ELIZABETH**
 ⑤⑧ **LOVE STORY - Drama**
 ⑤⑨ **JUVENILE JURY - Kids**

9:00 ④ ⑩ SUMMER PLAYHOUSE

"His Name Is Jason." An illiterate wife determines to improve herself for her educated husband and her small daughter. She enrolls in the first grade at the local school.

Cast

Jason John Warburton
 Amanda Gertrude Michael
 Cassy Beverly Washburn
 Dr. Parks Everett Glass
 Mr. Andrews Dayton Lummis
 Miss Nims Claire Debrey

⑦ ③ ⑤⑤ MEET MILLIE - Comedy

Alfred gets a job at a summer resort. Millie and Mama go up to the resort. Before long Mama spots a man for herself. Complications arise when Alfred tries to bring Mama and her latest prey together at every opportunity.

⑭ DANGEROUS ASSIGNMENT

③⑥ COLONEL MARCH - Film

⑤③ MAKE ROOM FOR DADDY

⑤⑥ FILM SHORT - Cooking

⑥① I MARRIED JOAN - Comedy

9:30 ④ ⑩ TOP PLAYS - Drama

Joanne Dru and S. Z. Sakall star in "Yours For a Dream." A second-hand book dealer plays an important part in bringing together his salesgirl and a penniless medical student. The scene is recalled when the girl returns to visit her beloved former boss.

Cast

Wendy Joanne Dru
 Mr. Tobe S. Z. Sakall
 Christopher Ames Touch Connors
 Mr. Beckstein Saul Martell

⑦ ③ SUSPENSE - Mystery

"Conversation at the Inn." A mystery writer stops at an inn in a remote part of England and, to entertain the the handsome innkeeper, reconstructs an imaginary crime from seemingly unrelated clues. The innkeeper is not amused by the tale.

⑭ ⑤③ CENTER STAGE - Drama

Otto Kruger, Frances Starr, and Janis Carter star in "Golden Anniversary."

③⑥ PLAYHOUSE OF STARS

⑤⑤ STORY PLAYHOUSE - Drama

⑥① CITY DETECTIVE - Crime

10:00 ④ ⑧ ⑩ ⑥① TRUTH OR CONSEQUENCES Jack Bailey emcees.

⑦ ③⑥ DANGER - Mystery

"The Lion's Mouth." Three female medical missionaries are held behind the Communist lines in Korea. They care for a Communist officer in the forlorn hope that he will lead them to freedom.

⑤⑤ WHYN-TV FILM SHORTS

10:30 ④ CITY DETECTIVE - Crime

⑦ MR. DISTRICT ATTORNEY

Won't win any awards for originality, says our review on page 23.

⑧ DILEMMA - Film Drama

⑩ FOREIGN INTRIGUE - Drama

⑭ THE VISITOR - Drama

②④ I'LL BUY THAT - Panel

⑤③ NEWS AND WEATHER

⑤⑤ BLUE ANGEL - Variety

⑥① DEATH VALLEY DAYS

10:45 ③ SPORTS REEL

11:00 ④ ⑦ ⑩ ⑭ ③⑥ ⑤⑤ ⑥① News

③ Robert Montgomery

John Newland stars as "The Expert," in this teleplay by Noel Gerson. A bachelor earns his living as a lecturer on marriage and its problems. He is forced to put his theories to practice when an over-amorous female uses him to make her boy friend jealous.

11:05 ⑦ What's My Line - Panel

⑤⑤ MOVIE - One Hour

11:10 ④ Boxing - On Film

11:15 ⑩ MOVIE - Comedy

"Block Busters." A gang of tough kids take a wealthy boy into their group in order to teach him the American way of life. East Side Kids.

③⑥ MOVIE - One Hour

11:35 ⑦ Wrestling - Hollywood

11:55 ④ MOVIE - Mystery

"Catman of Paris." A young author, afflicted with a strange illness, believes himself to be the catman who is terrorizing Paris. Carl Esmond.

12:00 ③ MOVIE - Mystery

"Charlie Chan at the Circus."

12:35 ⑦ News and Weather

12:55 ④ News - Streeter Stuart

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 12:00** 4 News and Weather
 7 Valiant Lady - Serial
 8 Bob Crosby - Musicale
 10 School For Fun
 30 MOVIE - One Hour
 55 Test Pattern
 61 Bob Smith Show
- 12:15** 4 Big Brother - Bob Emery
 7 8 Love of Life - Serial
 In New York, Ellie Crown receives a mysterious call from Paul and a worried call from Van.
 10 Hum and Strum - Harmony
 Viewers requests are answered.
- 12:30** 7 8 10 Search for Tomorrow
 Hazel pretends not to remember!
 61 Thirty Minute Film
- 12:45** 4 Hawkins Falls - Serial
 7 10 Guiding Light - Serial
 Peggy goes to see Dan Peters.
 8 Nancy's Kitchen - Women
- 1:00** 4 MOVIE - Drama
 "Slippy McGee." A safecracker, injured in an auto accident, is nursed back to health by a young priest. Donald Barry.
 7 Shopping Vues - L. Morgan
 Suggestions and tips on "best buys."
 10 Let's Go Shopping - Jackson
 Alice gives fashion tips to the ladies.
 30 Adventures in Homemaking
 55 MOVIE - 75 Minutes
 61 Melody Cafe - Music
- 1:30** 7 8 10 Welcome Travelers
 Tommy Bartlett interviews from Chicago.
 30 Jig Saw - Quiz
 61 Thirty Minute Film
- 2:00** 7 8 30 55 Robert Q. Lewis
 10 Sugar 'N Spice - Women
 Betty Adams with menu hints.
 61 News and Weather
- 2:15** 4 Dione Lucas - Cooking
 30 Club Thirty - Variety
 61 Are You Positive? - Quiz
- 2:30** 7 30 Linkletter's House Party
 Game: "What's in the House."

- 8 Guiding Light - Serial
 Dan tells his story to the police.
- 10 Olive Tinder - Women
 Interviews with interesting people.
- 55 Fred's Corner - Variety
 61 Marilou Weston - Women
- 2:45** 4 Homecoming - Women
 8 News - Joe Burns
 30 Club Thirty - Variety
- 3:00** 4 One Man's Family
 7 8 10 Big Payoff - Minks
 Bess Myerson and Randy Merriman.
 30 Iowa's Big Five - Film
 53 55 Paul Dixon - Variety
 61 MOVIE - 90 Minutes
- 3:15** 4 Golden Windows - Serial
 Julie's fiance arranges an audition for her with a famous musician who is staying at his hotel.
- 3:30** 4 Bride & Groom - Weddings
 7 30 Bob Crosby - Musicale
 All: "Cross Over the Bridge." Bob and Joan: "Paddlin' Madelin Home." Modernaires and the barbershop quartet: "Oh, How I Miss You Tonight."
 8 First Love - Serial
 10 To Be Announced
- 3:45** 4 8 Miss Marlowe - Serial
 30 The Christophers - Religion
- 4:00** 4 At Four on 4 - Films
 7 8 55 Brighter Day - Serial
 Aunt Emily makes a discovery.
 10 MOVIE - Drama
 "Lydia." Merle Oberon, Joseph Cotton.
 30 Experiment - Film
 53 WATR-TV Film Shorts
- 4:15** 7 8 Secret Storm - Serial
 55 The Pattees - Chatter
- 4:30** 4 61 Betty White - Variety
 7 Song Shop - Music
 8 On Your Account
 Win Elliot is the emcee.
 14 MOVIE - Western
 "In Old Montana." Fred Scott.
 30 Devil Horse - Serial
 55 Matinee - Music & Chatter
- 4:45** 30 Petey's Adventures - Serial
- 5:00** 4 Pinky Lee - Variety
 He dances, sings and clowns.
 7 Western Playhouse - Film
 "Harmony Trail." Ken Maynard.

- 8 Animal Time - Kids
- 10 Children's Theater
- 30 55 MOVIE - Western
- 61 Uncle Ed's Fun Club
- 5:15 8 10 Barker Bill's Cartoons
- 58 Gene's Fun Machine - Kids
- 5:30 4 8 61 Howdy Doody
- The gang tries to get the magic book.
- 14 Cartoon Carnival - Film
- 58 WATR-TV Film Shorts
- 5:45 14 Teen Style - Kids
- 58 Local Social News

EVENING

- 6:00 4 Frontier Playhouse - Film
- 7 30 News Bulletins
- 8 This Is The Life - Religion
- 10 Wild Bill Hickok - Western
- "Six Gun Election." Guy Madison.
- 14 Captain Video - Adventure
- 58 55 Judy Splinters - Kids
- 61 Cowboy Playhouse - Film
- 6:15 7 Song Hits - Film
- 8 WHNC-TV Film Shorts
- 14 Little League - Party
- 30 MOVIE - 70 Minutes
- 58 WATR-TV Film Shorts
- 55 Weatherman - Bill Martin
- 6:20 58 Sports News - Bill Keating
- 6:25 56 Crusader Rabbit - Cartoon
- 6:30 4 News Reporter - Victor Best
- 7 Lone Ranger - Western
- "Gunpowder Joe" doesn't realize that the Cavendish gang is using his blasting skill to help them locate a stolen treasure. The Masked Rider investigates.
- 8 61 Sports Report
- 10 N. E. Talent Club - Amateurs
- Russ Emery is the vocalist-emcee.
- 14 58 55 Deadline Edition
- 58 Party Time - Children
- 6:40 8 Weatherman - Don Hinton
- 6:45 4 Movie Museum - Film
- 8 58 55 61 News Bulletins
- 14 Artist's Quarter - Drawing
- 6:55 10 Weather Forecast
- 7:00 4 SUE BENNETT SHOW - Songs
- Songstress Sue Bennett is featured with the Freddie Guerra Trio.
- 7 10 14 NEWS BULLETINS

- 8 DEATH VALLEY DAYS
- 58 55 CAPTAIN VIDEO - Space
- 56 MOVIE - 90 Minutes
- 61 WEATHER - John Quill
- 7:05 61 LITTLE SHOW - Talent
- 7:15 4 NIGHTLY NEWSTELLER
- 7 KIERAN'S KALEIDOSCOPE
- 10 TV SPORTS PAGE - Walden
- 14 58 NEWS - John Daly
- 55 MARGE & JEFF - Comedy
- 61 WORLD WE LIVE IN
- 7:25 30 WEATHER REPORT - Madden
- 7:30 4 61 THE WORLD OF MR. SWEENEY "Kippie's Charity." Sweeney determines to teach his grandson that it is blessed to give to charity and to help others. Charles Ruggles.
- 7 30 55 NEWS - Doug Edwards
- 8 CONNECTICUT SPOTLIGHT
- 10 INTERMEZZO - Music
- 14 JOE PALOOKA - Film
- 58 MARK SABER - Film
- 7:45 4 8 10 61 NEWS - Swayze
- 7 30 TV'S TOP TUNES
- Guests: Les Paul and Mary Ford. Marcie Miller: "Cross Over the Bridge." A Ray

in your new TV GUIDE:



the
secret
behind

Roy Rogers'

success

Serious Spoofer's . . .

Bil & Cora Baird's Puppets

On Sale Wednesday

Anthony salute to Tommy Dorsey, "I'm Getting Sentimental Over You."

8:00 **4** **10** **11** **DANCE INTERLUDE - Songs**
10 **I MARRIED JOAN**

Joan takes a job in the kitchen of a restaurant in order to get the recipe of Brad's favorite soup. Joan Davis.

7 **8** **30** **55** **GODFREY & FRIENDS**

This is the last Wednesday night show of the season for Arthur and his friends. This lightens the weekly telecasting load just a bit for the regulars: Lu Ann Simms, Marion Marlowe, Frank Parker, Tony Marvin, Janette Davis, The Mariners, and the McGuire Sisters. Next week at this time: The Red Skelton Show, from Hollywood.

14 **VARIETY SHOW**

53 **BIG PICTURE - Documentary**

56 **WRESTLING - Hollywood**

61 **CENTER STAGE - Drama**

8:30 **4** **10** **MY LITTLE MARGIE**

"Chubby Little Margie." At Vern's request, Margie makes plans to entertain a prospective client's son. She wears an inflated rubber suit to appear as fat as possible and discourage his attentions. Of course, he turns out to be very handsome indeed.

13 **THIRTY MINUTE FILM**

53 **THIRTY MINUTE FILM**

9:00 **4** **10** **61** **KRAFT TV THEATRE**

"An American Lyric." After a lifetime of work in America, an immigrant makes plans to return to his native

Italy, in defiance of the opinion of all of his friends.

Cast

Patsy Felice Orlandi
 Mama Augusta Ciolli
 Jeannie Gloria Marlowe

7 **8** **STRIKE IT RICH - Hull**

Guest: Ventriloquist Jimmy Nelson.

14 **BIG PICTURE - Documentary**

"The Sixth Army" takes us on a tour of Pacific Coast posts.

30 **BREAK THE BANK - Quiz**

53 **SUMMER IN THE PARK**

55 **BADGE 714 - Crime**

56 **THE CHRISTOPHERS - Relig.**

9:30 **7** **30** **I'VE GOT A SECRET - Quiz**

Panelists Faye Emerson, Bill Cullen, Henry Morgan and Jayne Meadows try to guess the secret of the zany partners in comedy, Olsen & Johnson. Garry Moore tries to keep things orderly.

8 **MY LITTLE MARGIE**

14 **WRESTLING - Chicago**

55 **WATERFRONT - Drama**

10:00 **4** **10** **THIS IS YOUR LIFE**

Ralph Edwards continues to present highlights from the past year on film. Tonight's guest is Mack Sennett, creator of the Keystone cop comedies and one of Hollywood's pioneer movie producers.

7 **8** **BOXING - Drees**

Tommy "Hurricane" Jackson vs. Nino Valdes, heavyweights, 10 rounds. Russ Hodges reports from Madison Square Garden.

TV GUIDE RATINGS

	Rated	W.	L.	D.	K.O.'s
Valdes	2	30	8	2	21
Jackson	4	17	2	1	7

Tommy "Hurricane" Jackson, the most exciting heavyweight to come along in years, pits his windmill style against the hard-hitting Cuban champ. Nino holds a victory over Ezzard Charles. The "Hurricane" has ut up some of the best fighters in the division. An impressive win for either man could lead to a title shot with Rocky Marciano.

Compiled by Nat Fleischer (The Ring)

30 **TV THEATER - Film**

53 **55** **THE MUSIC SHOW**

Next week . . . and
 thereafter . . .

TV GUIDE

program listings begin with
SATURDAY

JULY 15

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- ⑥ MAKE ROOM FOR DADDY**
 Danny Thomas and Jean Hagen.
- 10:30 ④ BIG STORY - Drama**
 Reporter James Burr Miller of the "Oregon Statesman" in Salem, Ore., receives a phone call from a murder suspect who is anxious to prove his innocence before he surrenders to the police.
- ⑩ ROCKY KING - R. Karns**
- ⑧ DANGEROUS ASSIGNMENT**
 Brian Donlevy is Steve Mitchell.
- ⑤ STARS ON PARADE**
- ⑤ ROLLER DERBY - Sports**
- ⑥ WRESTLING - Chicago**
 Wayne Griffin comments.
- 10:45 ⑦ ⑧ SPORTS SPOT - Mel Allen**
 Mel interviews famous personalities.
- 11:00 ④ ⑦ ⑩ ⑭ ⑲ ⑳ ㉓ ㉔ News**
③ Summer Comedy Hour
 "Holiday U.S.A." takes us on a gay Fourth of July spree. The celebrants include: comedian Jules Munshin; singer-comedienne Charlotte Rae, appearing on Broadway in "The Golden Apple"; operatic tenor Dino Dante; specialty dancer Johnny Bachemin; the dance group; and Al Goodman and his orchestra. The setting is Anytown, U.S.A. Show features original music and sketches.
- 11:05 ⑦ Times Square Playhouse**
 Herbert Marshall is the host.
- 11:10 ④ Rocky King - R. Karns**
 A secretary finds her boss slain.
- ⑭ Wrestling - Chicago**
- ⑤ MOVIE - 75 Minutes**
- 11:15 ⑩ MOVIE - Comedy**
 "Garrison Follies." A musical impresario is replaced by phonies.
- ⑳ MOVIE - One Hour**
- 11:35 ⑦ Big Picture - Documentary**
- 11:40 ④ MOVIE - Mystery**
 "Road to Alcatraz." When his law partner is murdered, a young lawyer is suspected and is unable to remember anything that took place on the night of the killing. June Storey.
- 12:00 ③ MOVIE - Drama**
 "Flesh and Blood." A young doctor interests himself in a child's future. Richard Todd, Joan Greenwood.
- 12:05 ⑦ News and Weather**
- 12:40 ④ News - Streeter Stuart**

- 12:00 ④ News and Weather**
⑦ Valiant Lady - Serial
⑧ One Foundation - Religion
⑩ Vacation Bible Adventures
⑳ MOVIE - One Hour
㉓ Test Pattern
⑥ Bob Smith Show
- 12:15 ④ Big Brother - Bob Emery**
⑦ ⑧ Love of Life - Serial
 Paul returns to Marlton and goes to the local paper to squelch the story of his engagement to Vanessa.
- ⑩ Hum and Strum - Harmony**
- 12:30 ⑦ ⑧ ⑩ Search for Tomorrow**
 Mike tries to stop Hazel.
- ⑩ Thirty Minute Film**
- 12:45 ④ Hawkins Falls - Serial**
⑦ ⑩ Guiding Light - Serial
 Bill tells Joe Roberts about Michael.
- ③ Nancy's Kitchen - Women**
㉓ MOVIE - 75 Minutes
- 1:00 ④ MOVIE - Mystery**
 "Man Trap." The suspicion that a murder case has been solved incorrectly sets a former Scotland Yard man off to see what he can do. Henry Stephenson.
- ⑦ Shopping Vues - L. Morgan**
 Suggestions and tips on "best buys."
- ⑩ Let's Go Shopping - Jackson**
 Alice gives fashion hints.
- ㉓ Adventures in Homemaking**
⑥ Melody Cafe - Music
- 1:30 ⑦ ⑧ ⑩ Welcome Travelers**
⑳ Jig Saw - Quiz
⑥ Thirty Minute Film
- 1:45 ㉓ Bud Rainey - Poetry**
- 2:00 ⑦ ⑧ Double or Nothing - Quiz**
⑩ Sugar 'N Spice - Adams
⑳ The Floating Fortress - Film
㉓ Video Vacation - Travel
⑥ News and Weather
- 2:15 ④ Fun With Food - Cooking**
⑳ Club Thirty - Variety
⑥ Are You Positive? - Quiz

- 2:30** 7 Linkletter's House Party
 8 Guiding Light - Serial
 Dr. Jim Kelly pays Kathy a visit.
 10 On Your Account
 55 Fred's Corner - Variety
 61 Marilou Weston - Women
- 2:45** 4 Industry on Parade - Film
 8 News - Joe Burns
- 3:00** 4 One Man's Family
 7 8 90 55 Big Payoff - Minks
 10 To Be Announced
 58 Paul Dixon Show - Variety
 61 MOVIE - 90 Minutes
- 3:15** 4 Golden Windows - Serial
 Julie's fiance arranges an audition for her with a famous musician who is staying at his hotel.
- 3:30** 4 Bride & Groom - Weddings
 7 50 Bob Crosby - Songs
 All: "Sway." Joan: "Jilted." Bob: "Green Years." Modernaires: "Dipsy Doodle." Bob: "Little Man, You've Had a Busy Day."
 8 First Love - Serial
 55 Paul Dixon Show - Variety
- 3:45** 4 8 10 Miss Marlowe - Serial
 30 Thirty Minute Film
- 4:00** 4 At Four on 4 - Films
 7 8 55 Brighter Day - Serial
 Sandra is overheard mentioning Burt.
 10 MOVIE - Drama
 "Mr. Ace." George Raft.
 14 Farmer's Weekly - News
 30 Thirty Minute Film
 58 WATR-TV Film Shorts
- 4:15** 7 Barker Bill's Cartoons
 8 Secret Storm - Serial
 30 Blossom Time - Women
 55 The Pattees - Chatter
- 4:30** 4 61 Betty White - Variety
 7 Thirty Minute Film
 8 Meet the Stars - Variety
 14 MOVIE - Western
 "Range Law." Ken Maynard.
 30 Devil Horse - Serial
 55 Matinee - Music & Chatter
 56 Law of the Wild - Serial
- 4:45** 30 Petey's Adventures - Serial
- 5:00** 4 Pinky Lee - Variety
 7 MOVIE - Western
 8 Animal Time - Kids

- 10 Children's Theater
 30 55 MOVIE - Western
 61 Uncle Ed's Fun Club
- 5:15** 10 Wildlife in Rhode Island
 58 Gene's Fun Machine - Kids
- 5:30** 4 8 10 61 Howdy Doody
 Timothy Tremble tricks Mr. Bluster.
 14 Laurel & Hardy - Film
 58 WATR-TV Film Shorts
- 5:45** 58 Local Social News

EVENING

- 6:00** 4 Lady of the Bookshelf
 7 30 News Bulletins
 8 World We Live In
 10 Mr. McNutley - Comedy
 14 Captain Video - Adventure
 58 55 Judy Splinters - Kids
 61 Cowboy Playhouse - Film
- 6:15** 4 Wonder World - Science
 7 Greatest Drama - History
 Today's episode: "Connie Mack."
 8 Variety Club - Songs
 14 Pen Brown - Variety
 30 MOVIE - 70 Minutes
 58 What's Your Trouble?
 55 Weatherman - Bill Martin
- 6:20** 55 Sports - Bill Keating
- 6:30** 4 News Reporter - Victor Best
 7 Cisco Kid - Duncan Renaldo
 8 61 Sports Report
 10 New England Talent Club
 14 58 55 Deadline Edition
- 6:40** 8 Weather Forecast
- 6:45** 4 Hopalong Cassidy - Boyd
 8 58 55 61 News Bulletins
 14 Industry on Parade - Film
- 6:55** 8 Weather Forecast
 10 Weather Show
 56 Crusader Rabbit - Cartoon
- 7:00** 7 10 14 NEWS BULLETINS
 8 SIDEWALK INTERVIEWS
 58 55 CAPTAIN VIDEO - Space
 56 FRONT PAGE DETECTIVE
 61 WEATHER - John Quill
- 7:05** 61 LITTLE SHOW - Talent
- 7:15** 4 NEWS - Macdonald
 7 FULTON LEWIS, JR. - News
 8 TO BE ANNOUNCED
 10 TV SPORTS PAGE - Walden

14 33 NEWS - John Daly
55 MARGE & JEFF - Comedy

Marge Green and Jeff Cain.

61 WORLD WE LIVE IN

7:25 30 WEATHER REPORT - Madden

7:30 4 THE WORLD OF MR.

SWENEY "Afraid to Go Home."

7 30 55 NEWS - Doug Edwards

Presented by Pall Mall.

8 SPORTSMEN'S CLUB

10 TONY MARTIN - Songs

The popular singer entertains.

14 CAPTURED - Mystery

53 WATR-TV FILM SHORTS

56 MOVIE - 90 Minutes

61 WWLP FILM SHORTS

7:45 4 8 10 61 NEWS - Swayze

7 30 GROVE AND GRIFFIN

Merv and Betty Ann journey to Niagara Falls to open with "Love Is Sweeping the Country." Betty offers "Someone To Watch Over Me."

55 WHYN-TV FILM SHORTS

8:00 4 8 10 61 GROUCHO MARX

The quipster has witty words for contestants: Student-tour leader Janet Rouse and her partner, electronics engineer Michael-Markakis; housewife Josie Belle Muir and clubman Tony Gamero; trombone-playing housewife Fern Spaulding Jaros and astronomer Dr. Dinsmore Alter of the Griffith Park Observatory. The contestants couldn't answer the \$1,500 jackpot question: "Who was the first president to be inaugurated in Washington, D. C.?"

7 MR. McNUTLEY - Comedy

Prof. McNutley and his wife have a profound disagreement about what costume he will wear to a masquerade ball. Next week at this time Clifton Fadiman emcees a new panel quiz show called "What's in a Word?" Bearded publicity man Jim Moran and Audrey "Alice Kramden" Meadows will be among the panelists.

14 MELODY TOUR - Music

20 EDDIE DRAKE - Mystery

53 55 WHAT'S THE STORY?

8:30 4 53 55 B'WAY TO HOLLYW'D

Conrad Nagel interviews guests.

7 30 FOUR STAR PLAYHOUSE

Ida Lupino stars in "Indian Taker," a comedy of errors about an insurance executive's wife. At a party, a Robin Hood impulse suddenly comes over her, and she proceeds to steal the jewels of all the wealthy guests who happen to be insured by her husband's firm.

8 JUSTICE - Legal Cases

"The People vs. Fred Slater." The son of a murdered man decides to take revenge on the killer.

10 FAVORITE STORY - Menjou

61 DUFFY'S TAVERN - Comedy

9:00 4 8 10 61 DRAGNET - Crime

"The Big Revolt." Friday and Smith get on the trail of a missing husband, and wind up trying to effect a reconciliation.

7 55 IN COMMON - Quiz

30 SOUTH AMERICA - Film

53 TO BE ANNOUNCED

56 JACKSON AND JILL - Com.

9:30 4 8 10 FORD THEATRE - Drama

"Emergency" stars Richard Conte as a physician hiding out from police in the home of Randy Stuart and her family. Rains cut the place off from help at the same time that a little girl in the house develops appendicitis. The family begs the doctor to operate.

Cast

Harvey BarronRichard Conte
Doris ReedRandy Stuart
Alice ReederMae Clarke
Ed ReederGrandon Rhodes
Jan ReederJeannine Ducasse

7 30 BIG TOWN - Drama

An ex-clown hires a killer to murder him, then changes his mind. Steve Wilson becomes involved in the incident.

14 TO BE ANNOUNCED

53 KRAFT TV THEATRE

56 WRESTLING - Hollywood

56 FILM SHORT - Cooking

61 FOREIGN INTRIGUE

10:00 4 8 61 THE MARRIAGE

Jessica Tandy and Hume Cronyn are Liz and Ben Marriott.

7 TELLTALE CLUE - Mystery

"The Case of the Talking Garden." Morning glories trap a murderer.

JULY 16

MORNING PROGRAMS ON PAGE A-2

AFTERNOON

- 10 SUMMER SERENADE**
30 CHINA SMITH - Drama
10:30 4 FOREIGN INTRIGUE - Drama
 "Foreign Intrigue in the Crime Syndicate." A series of murders, apparently without any motive, baffles police. Michael Powers pursues "the executioner" to a deserted Parisian theater.
- 7 30 55 PLACE THE FACE - Quiz**
8 THIRTY MINUTE FILM
10 PLAYHOUSE - Film
14 THIS IS THE LIFE - Religion
61 THE UNEXPECTED - Drama
- 11:00 4 7 10 14 30 61 News**
8 Foreign Intrigue - Drama
- 11:05 7 MOVIE - Mystery**
 "Million Dollar Weekend." A stock broker with a million dollars goes to Honolulu. Gene Raymond.
- 11:10 4 Registered Nurse - Drama**
55 MOVIE - 75 Minutes
- 11:15 10 MOVIE - Musical**
 "Melody Girl." Rival band leaders stage a contest with headliners from the world of popular music. Buddy Rogers.
- 30 61 MOVIE - One Hour**
- 11:30 8 MOVIE - Romance**
 "Dancing Feet." A wealthy young heiress turns up in a dance hall. Ben Lyon.
- 11:40 4 MOVIE - Suspense**
 "Face at the Window." During the 1880's a notorious murderer turns the usually gay city of Paris into a town of terror.
- 12:05 7 News and Weather**
12:30 8 Late News Bulletins
12:40 4 News - Streeter Stuart

Next week . . . and
 thereafter . . .

TV GUIDE

program listings begin with
SATURDAY

- 12:00 4 News and Weather**
7 Valiant Lady - Serial
 Helen Emerson, a recent widow, strives to raise her three children to be solid citizens against the odds of financial stress and youthful temperament.
- 8 WNHC-TV Film Shorts**
10 School For Fun
30 MOVIE - One Hour
61 Bob Smith Show
 Bob Smith of "Doodyville" is the host of this half-hour daily variety show.
- 12:15 4 Big Brother - Bob Emery**
 Fun for the small fry.
7 8 Love of Life - Serial
 Paul returns to New York.
10 Hum and Strum - Harmony
- 12:30 7 8 10 Search for Tomorrow**
 Clarence arranges a phone call.
61 Thirty Minute Film
- 12:45 4 Hawkins Falls - Serial**
7 10 Guiding Light - Serial
 Bill tells Joe Roberts that Dr. Jacobs feels Michael's problems were caused by his problem parents, Bill and Bert.
8 Cooking - Bontempis
55 MOVIE - 75 Minutes
- 1:00 4 MOVIE - Mystery**
 "House of Silence." A young man and his sister mix with smugglers in a deserted house. Tom Helmore.
7 Shopping Vues - L. Morgan
 Shopping hints and "best buys."
10 Let's Go Shopping - Jackson
 Men's and women's clothing fashions.
30 Adventures in Homemaking
61 Melody Cafe - Music
- 1:30 7 8 10 Welcome Travelers**
30 Jig Saw - Quiz
61 Thirty Minute Film
- 1:45 55 Pattees - Homemaking**
2:00 4 55 Baseball - Boston
 Red Sox vs Detroit Tigers.
7 8 Robert Q. Lewis

- 10 Sugar 'N Spice - Adams
Helpful hits on menu planning.
- 30 Excursions in Science
- 61 News - Local, National
- 2:15 30 Club Thirty - Variety
- 61 Are You Positive? - Quiz
- 2:30 7 30 Art Linkletter - Variety
- 8 Guiding Light - Serial
Dan says goodbye to Peggy.
- 10 Olive Tinder - Women
Fashion news and guest interviews.
- 61 Marilou Weston - Women
- 2:45 8 News - Joe Burns
- 30 Club Thirty - Variety
- 3:00 7 8 10 55 Big Payoff - Minks
Randy Merriman and Bess Myerson.
- 30 Illinois State Fair - Film
- 58 Paul Dixon Show - Variety
- 61 MOVIE - 90 Minutes
- 3:30 7 Bob Crosby - Musicale
All: "Happy Wanderer." Joan: "Young at Heart." Alan Copeland: "How Do You Want Me to Sing My Love Song?" Modernaires: "There's A Riot Going On." All: "On Moonlight Bay."
- 8 First Love - Serial
- 10 To Be Announced
- 30 Building For The Nation
- 3:45 8 10 Miss Marlowe - Serial
- 4:00 7 8 Brighter Day - Serial
Grayling urges Aunt Emily to become more friendly with Sandra.
- 10 Movie - One Hour
- 14 Movie - Western
- 30 On Two Wheels - Film
- 58 WATR-TV Film Shorts
- 4:15 7 8 Secret Storm - Serial
A man must take over the care of his three children and reconstruct his family life. Peter Hobbs.
- 30 WKNS-TV Film Shorts
- 4:30 4 61 Betty White - Variety
- 7 Health Talk - Lindlahr
- 8 On Your Account
- 14 Movie - Western
- 30 Devil Horse - Serial
- 4:35 7 Song Shop - Film
- 4:45 30 Adventures of Petey - Serial
- 5:00 4 Pinky Lee - Variety
Songs, dances, skits and stunts.
- 7 MOVIE - Western

- 8 Animal Time - Film
- 10 Children's Theater
- 14 Jig Saw - Quiz Contest
- 30 55 MOVIE - Western
- 61 Uncle Ed's Fun Club
- 5:15 8 Barker Bill's Cartoons
- 58 Gene's Fun Machine - Kids
- 5:30 4 8 10 61 Howdy Doody
Howdy gets the magic book.
- 14 Cartoon Carnival - Film
- 58 WATR-TV Film Shorts
- 5:45 14 Teen Style - Kids
- 58 Local Social News

EVENING

- 6:00 4 Terry and the Pirates
- 7 30 News Bulletins
- 8 Summer Day - Film
- 10 Circus Show - Children
- 14 Captain Video - Adventure
- 58 55 Judy Splinters - Kids
- 61 Boston Blackie - Mystery
- 6:15 7 Sports Time - Wismer
- 14 Pen Brown - Variety
- 30 MOVIE - Western
- 58 WATR-TV Film Shorts
- 55 Weather Report
- 6:20 55 Sports Roundup
- 6:30 4 News - Victor Best
- 7 Superman - Adventure
George Reeves is Superman.
- 8 61 Sports Report
- 10 New England Talent Club
Russ Emery is vocalist-emcee.
- 14 58 55 Deadline Edition
- 6:40 8 Weather Forecast
- 6:45 4 Frontier Playhouse - Film
- 14 Sportsmen's Corner
- 6:55 10 Weather Prediction
- 58 Crusader Rabbit - Cartoon
- 7:00 7 10 14 NEWS BULLETINS
- 8 PERSONALITIES IN NEWS
- 58 55 CAPTAIN VIDEO - Space
- 36 HOLLYWOOD HALF HOUR
- 61 WEATHER - John Quill
- 7:05 61 LITTLE SHOW - Talent
- 7:15 4 NEWS - Macdonald
- 7 YESTERDAY'S NEWSREEL
- 8 WNHCV-TV FILM SHORTS
- 10 TV SPORTS PAGE - Walden

14 55 **NEWS - John Daly**

55 **MARGE & JEFF - Comedy**

61 **WORLD WE LIVE IN**

7:25 7 **VACATION LAND - Film**

20 **WEATHER REPORT - Madden**

7:30 4 8 61 **THE WORLD OF MR. SWEENEY** "Cicero Sells the Store."

Sweeney gets an offer from a big chain store which wants to buy his store and his good will. Cicero is tempted.

7 20 55 **NEWS - Edwards**

10 **JO STAFFORD - Songs**

For her last show of the season Jo presents an all-request program: "Jambalaya," "You Belong to Me," "Make Love to Me," "Young at Heart," and "Three Coins in the Fountain."

14 55 **TALENT SHOW - Variety**

53 **THIS IS THE LIFE - Religion**

7:45 4 8 10 61 **NEWS - Swayze**

7 30 **TV'S TOP TUNES**

Ray Anthony and the band: "Crazy 'Bout You, Baby."

55 **YANKEE DOINGS - Guests**

8:00 4 61 **THE DUKE - Comedy**

Paul Gilbert stars as an ex-fighter.

7 8 **PANTOMIME QUIZ - Game**

Mike Stokey moderates the popular charade game. The regulars include: Jackie Coogan, Dorothy Hart, Roger Price, and starlet Mona Knox. Tonight's guest is former fighter Rocky Graziano, Martha Raye's sidekick.

10 **OZZIE AND HARRIET**

Ozzie decides to send Harriet flowers, and orders a bunch of violets. The flor-

ist, by mistake, sends orchids. Ozzie turns into a suspicious husband, suspecting that an old boy friend of Harriet's sent the posies.

14 55 66 **THIS IS THE ISSUE**

20 **TV THEATER - Film**

59 **TO BE ANNO'NCED**

8:30 4 8 10 61 **LIFE OF RILEY**

"Riley Cultivates Babs." Riley decides he could stand to become better acquainted with his daughter, so he buys her a malted and makes plans for some rowing. But friends of Babs' get wind of it, and spread the rumor that she has a sugar daddy. William Bendix.

7 20 **TOPPER - Comedy**

"Reducing." Cosmo goes on a reducing campaign without reckoning on the ghostly antics of George and Marion.

14 55 **WHO'S THE BOSS? - Quiz**

55 **THE GOLDBERGS - Comedy**

50 **MOVIE - 90 Minutes**

9:00 4 **THE STRANGER - Mystery**

7 55 **PLAYHOUSE OF STARS**

"Showdown at Sunset." Tom Tully.

8 61 **BEST IN MYSTERY -**

DEBUT The first in a selected series of suspenseful dramas stars Agnes Moorehead, Tom Drake, and Betty Lynn in "Lullaby." The country rest of a blind woman and her companion is interrupted by the arrival of the woman's son. He and his two friends arrive shortly after a big bank robbery has been pulled in a nearby town.

Cast

Mrs. Adams Agnes Moorehead
Ben Tom Drake
Mary Betty Lynn
The detective Jack Shea
Johnson Lee Marvin
The subordinate Allan Ray

10 **BIG STORY - Drama**

14 **TO BE ANNOUNCED**

30 **NAME'S THE SAME - Panel**

53 **MR. AND MRS. NORTH**

9:30 4 8 10 61 **SOUNDSTAGE**

Edmund Gwenn stars in "Come On, Red." A tenement janitor who has seen better days falls asleep and dreams that the devil leads him into wicked ways.

Next week . . . and
thereafter . . .

TV GUIDE

program listings begin with
SATURDAY

Cast

Red Edmund Gwenn
 Tom Walker Jay C. Flippen
 Herman Sid Tomack
 Annabelle Randy Stuart
 Lawyer Tom Browne
 Judge Henry Sam Flint
 Doctor Pierre Watkin
 Warden John R. Hamilton
 Chaplain Edward Earle

7 30 OUR MISS BROOKS

Principal Conklin invites a lady philanthropist to visit the school and see for herself how badly it stands in need of funds. But he makes the mistake of suggesting she come incognito.

Cast

Miss Brooks Eve Arden
 Principal Canklin Gale Gordon
 The Philanthropist Isabel Randolph
 Mr. Boynton Robert Rockwell
 Walter Denton Dick Crenna

14 IN OUR TIME

55 TO BE ANNOUNCED

55 FOUR STAR PLAYHOUSE

10:00 4 8 10 31 SPORTS - Film

Commentary and films pass the week's sports events in review. A large part of today's show is devoted to a digest of the all-star baseball game. Also: The Brooklyn Handicap, from Aqueduct Race Track, Long Island, N. Y.

7 STAR THEATER - Drama

Angela Lansbury, Michael O'Shea and Patric Knowles are the top players in "Dreams Never Lie," in which a woman, estranged from her husband, dreams she killed him while sleepwalking. When she awakes and informs police, they check and find the husband dead.

14 53 56 CHANCE OF A LIFETIME

Dennis James hosts a talent show.... Our cameraman followed a young hopeful as she prepared for her big chance. Pictures in next week's issue.

30 MY HERO - Comedy

Bob Cummings as a real estate agent.

55 THIRTY MINUTE FILM

10:30 4 8 GREATEST FIGHTS

Justo Suarez vs. Ray Miller, lightweight, Oct. 3, 1930, Madison Square Garden.

7 BOSTON BLACKIE - Crime

Kent Taylor stars as Blackie.

10 TO BE ANNOUNCED

14 BETTER LIVING THEATER

30 55 IT'S NEWS TO ME - Quiz

The popular news quiz show is now emceed by Walter Cronkite, of CBS's "Morning Show." The regular panel includes: Anna Lee, Quentin Reynolds, John Henry Faulk, and Nina Foch. They try to guess recent news events from filmed scenes, onstage re-enactments by Frank Wayne, and accounts by at-the-scene witnesses.

31 THIRTY MINUTE FILM

10:45 4 WBZ-TV FILM SHORTS

8 TO BE ANNOUNCED

10 RUSS EMERY SHOW - Songs

31 YESTERDAY'S NEWSREEL

11:00 4 7 10 13 30 55 31 Late News

8 I Led Three Lives - Drama

Experiences of a counterspy.

11:05 7 Name's The Same - Panel

Arnold Stang joins regulars Gene Rayburn, Joan Alexander, and Bess Myerson. Robert Q. Lewis moderates.

11:10 4 Waterfront - Drama

Preston Foster is Captain John.

55 MOVIE - 75 Minutes

11:15 10 MOVIE - Suspense

"Crime on the Hill." Death hovers over the heirs to a large fortune. Judy Kelly.

30 MOVIE - One Hour

31 MOVIE - 75 Minutes

11:30 8 Badge 714 - Crime

11:35 7 Story Theater - Drama

11:40 4 MOVIE - Mystery

"Valley of the Zombies." An insane man, believed long dead, turns up thirsting for revenge. Robert Livingston.

12:00 8 MOVIE - Mystery

"Marked Men." Six prisoners make a break for freedom and a man-hunt gets under way. Warren Hull, Isabel Jewell.

12:05 7 News and Weather

12:40 4 News - Streeter Stuart

Stations reserve the right to make last-minute changes.

CHANNEL 7

FRIDAY

Superman

6:30 P.M.

THURSDAY

Cisco Kid

6:30 P.M.

MONDAY

Gene Autry

6:30 P.M.

**316,000
WATTS**

MONDAY

Kit Carson

6:00 P.M.

TUESDAY

*Wild
Bill Hickok*

6:30 P.M.

TUESDAY

*Mr. District
Attorney*

10:30 P.M.

SATURDAY

Badge 714

6:00 P.M.

WNAC-TV BOSTON

TV Teletype *



NEW YORK

Bob Stahl reports:

EDDIE CANTOR's new deal to produce, direct and star in 39 half-hour telefilms a year for Ziv-TV can earn him \$9,000,000 over the seven-year contract period. It will be a review-type show with chorus girls and black-out skits. The films will be syndicated to local stations starting in late fall.

* * *

British viewers apparently like American panel shows. BBC-TV will stage its own version of ABC's Who's the Boss? starting in September . . . Name That Tune seems set to take over the Place the Face time period Thursday nights on CBS.

* * *

Talks are underway for FRANK SINATRA to star in a romantic love drama, without music, on U.S. Steel Hour. FRANKIE wants to make his TV dramatic debut under the supervision of ALEX SEGAL, producer-director for Steel . . . Same show is also talking with MENASHA SKULNIK, Broadway comedy star, about doing at least one show next season.

* * *

A new GEORGE GOBEL program seems the best bet to fill the remaining half hour of the time vacated by Your Show of Shows Saturday nights. IMOGENE COCA, with a new show produced by MARC DANIELS, will have the first half hour, and JIMMY DURANTE will alternate with DONALD O'CONNOR in the second.

* * *

Those one-man readings by EMLYN WILLIAMS of CHARLES DICKENS' works are being filmed for TV syndication . . . NBC President PAT WEAVER is talking about putting some of the best "spectaculars" on film for release to movie theaters after they are telecast. This would put TV in the movie business with a vengeance.

* * *

In a season's-end roundup, I Love Lucy took honors as most-viewed show of 1953-54, according to American Research Bureau. Dragnet was second, GROUCHO MARX' You Bet Your Life was third. As many as 50,840,000 persons watched a single Lucy show, ARB reported.

* * *

New PHIL SILVERS show expected to go Sunday nights on CBS in the time now occupied by Man Behind the Badge . . . ABC has renewed contracts with both JOEL GRAY and SAMMY DAVIS, JR. They will continue to earn a reported \$750 each week even though their shows are not yet on the air.

Las Vegas is coming into your home next fall on wings of a one-hour "spectacular" via CBS. Top entertainers appearing in the resort's leading hotels will star in the variety show . . . Life with Father won't be back until 1955 and then not on Sunday nights . . . Flash: My Friend Irma is going to acquire a husband, according to plans to revamp the show.

* * *

RED SKELTON will go dramatic, for some of the time anyhow, in his new show starting July 21. Variety acts and name stars will also appear . . . ABC has purchased reruns of Racket Squad and Playhouse of Stars.

* * *

On CBS' charts are Showboat, the CELESTE HOLM show and The Mighty O, a Coast Guard comedy series. No dates are fixed . . . After months of searching and screening, BOB HUTTON has been chosen to play the lead in My Sister and I, a new soap opera series which will be on film.

* * *

An aside to the curious: relatives and friends of the honored guests on This Is Your Life are rehearsed the day before the telecast and told what to say and when to step aside to make room for the next person.

* * *

Hard-working JACK WEBB has canceled his personal appearance tour with the new "Dragnet" movie, is busy making preparations for new Dragnet TV series . . . BETTY HUTTON also busy. A perfectionist, she's already rehearsing for her Sept. 12 TV debut in MAX LEIBMAN's first "spectacular."

* * *

DANNY THOMAS and TV wife JEAN HAGEN may start a feud in Make Room for Daddy. Writers figure it will stir up additional interest in the show . . . Another change coming in Pepsi-Cola Playhouse. ANITA COLBY, who replaced ARLENE DAHL, will be replaced by POLLY BERGEN next fall . . . CHARLIE APPLEWHITE, BERLE's pal, may get a film role.

* * *

Movie companies quietly lowering barriers to permit contract players to appear on TV. PAT CROWLEY and JOANNE GILBERT two recent examples. Film moguls figure TV can give upcoming stars a quick build-up.

* * *

Stories of the Century, a new TV Western series, recently made its debut. What baffled the boys was fact that so many cowboys and Indians were used and, oh, those present wage rates! However, Republic Pictures, the producer, explained all by revealing film clips from old Republic movies were dubbed in.

Stu and June Erwin: for Judy, 18,
right, they wanted school in East.



Why Stu Erwin wants to forget he's

The Pioneer Bumbler

The *Trouble with Father* is what has been troubling Stu Erwin for 25 years—namely, the stumbling, bumbling but likable personality which is his trademark.

Stu doesn't like being a bumbler, despite the fact that the characterization has kept him living very well indeed through a long Hollywood career and into a successful TV one.

He knows a sure way of getting a laugh is for "Father" to try his fine hand at fixing something—anything, from the refrigerator to a domestic crisis. The stabilizing system of either collapses; the children leave home. Then enters "Mother," with a capital M, bearing a screw driver or one kind word of advice, and rights all.

This is the sort of thing often seen

on *The Stu Erwin Show*, originally dubbed *Trouble with Father*. But the personality of "Father" in no way reflects the man who evolved it. Stu, a homespun philosopher, would rather be serious than funny. He wishes his scripts were more realistic, "in the good old Americana tradition."

His favorite script of the long series "didn't have three laughs in it," according to Stu. The story line has mom and dad, after planning a party for their youngsters, find they aren't wanted. Off they go to a movie, a soda fountain, and then the park, where a brusque cop tells them to move on. At home, meanwhile, the ice cream freezer doesn't freeze and the party fizzles. Good old mom and dad arrive in time to save the day.

Stu proudly says, "After that show we received hundreds of letters saying, 'Funny thing, but that reminded us of the time at our house when . . .' It's good to get that universal quality."

"A show doesn't have to include slapstick to be humorous," Stu continued. "If you watch actors at all, you'll find that the bumbler bumble because the script isn't any good. That's how I got that way." (The Erwin series ran through some 25 writ-

ers before settling down to a manageable six.) "The problem is to find an in-between role, because it's also good to make a few mistakes. Then you can run in and out of corners . . . makes your acting more believable."

The search for suitable corners started over 25 years ago and took Stu into some 120 Hollywood pictures. "Mom," as Stu calls his wife and costar both on and off the set, is June Collyer, a retired motion picture actress. The two met at the old Fox studios in Hollywood and were married in 1931 while under contract to Paramount Pictures. June gave up acting to become a "mom" of two.

A few years ago, with children almost grown, they left Stu's native California to come East, to "give the kids the cultural benefits we wanted them to have." Such culture includes Brown University for Stuart, Jr., age 21; a fancy finishing school for Judy, 18; and a Park Avenue address.

Stuart, Sr., had wanted to be a newspaper reporter in his college days at the University of Southern California. So when he found a TV script about a newsman, he pounced on it. Hal Roach, Jr., talked him out of it, substituting a high school principal's role. "Hal was right, I suppose," Stu says. "This way, we give the show importance, bringing in civic things, and kids."

Mom came out of retirement to make the trek back to Hollywood, on the condition that New York remain "home base."

The change in media hasn't affected the Erwins. Stu says, "We make TV films *exactly* the way we made movies. We use one camera. We shoot sequences rather than the script from beginning to end. We also find film easy. It allows us to move around more and use trick shots for animals and all sorts of things you couldn't do live. Most people don't realize we're on film, anyway. Once, on a



TV family: 'children' are Jackie (Sheila James), left, and Joyce (Ann Todd).



◀ Famed role: Stu, as bumbler, gets into trouble painting apartment.

During the marathon season, the Erwins have nothing to think about except work. "It's good for our perspective. We don't live and breathe TV except when working. At home, we find being physically away from the business allows us to be a lot less critical than we are just after seeing the rushes."

In shaking his "stumbling" label, Stu has some past experience which will be helpful. He has already tussled with a resemblance to Will Rogers. A portrait of Stu, done over 20 years ago and looking exactly like Will Rogers, hangs in the Erwin living room.

"I'm glad, though, I didn't do Rogers' life story for the movies. I might have ended up the way Don Ameche did with the Alexander Graham Bell label. Type casting can be a terrible burden. Just recently, Sheila James, who plays our 11½-year-old daughter Jackie on the show, came to me crying. She said, 'Everyone is calling me Jackie Erwin. I've lost my identity.'"

Although Stu hasn't yet rid himself of the "bumbling" tag, he thinks with more serious scripts he will. Another handicap is the 120 pictures he made during his career, many of which are being shown around the country on local TV stations.

"I really couldn't call that a handicap," Stu points out. "If I were a young man just starting in this business, as I once did in the movies, I don't know that I'd like it. In pictures, when you made a success, people gave you 15 years—five going up, five on top, and five to go down. I'm glad I'm not just starting, without a name. At 50, I can say that, for an old buzzard like me, I like this TV fine."

Florida vacation, people kept asking us if we used a jet plane to get there from California so fast."

Noted as the long distance champs of the business, the Erwins read and approve scripts in New York; get on a train and rehearse; get off in California and shoot. "We do three shows a week for three weeks, then catch the train home. Once we did 17 shows, with only three days off."

Broadway Aims A Swift Kick At TV



Macdonald Carey displays anti-TV footwork as Kitty Carlisle and stage children stare.

Several weeks ago, TV Guide described Hollywood's nonstop needling of television. But ribbing TV is no movie monopoly. Insults and indignities—not to mention flying footwear—have been aimed at television by the Broadway stage. Since TV has endowed the theater with plays, playwrights and players, this is grievous gratitude indeed.

An actor's brogan smacks a TV set

amidst twice a performance—16 times a week—in a current comedy by Jerome Chodorov and Joseph Fields, "Anniversary Waltz." This high-kicking is assigned to Macdonald Carey, portraying a videophobe who constantly refers to a gift TV set as "an untamed jukebox" and "a bloody monster," views with horror the prospect of "living with *Dragnet*" and keens for "those wonderful years

before Liberace came into our living room."

During the Howard Teichmann-George S. Kaufman comedy, "The Solid Gold Cadillac," films are projected on what's meant to represent a 27-inch-and-then-some TV screen. When this screen isn't obscured by enough "snow" to stock a dozen road companies of "Uncle Tom's Cabin," the films lampoon TV newscasts and some veteran commentators' day-after-day practice of pretending to be "surprised" by the approach of the camera.

In George Axelrod's "The Seven Year Itch," the blithe heroine, asked what she works at, replies that she "takes in washing," then explains: "I'm on this television program. The commercial part. First I wash my husband's shirt in ordinary soap flakes. Then I wash it with Trill . . . I'm on for a minute and 45 seconds. It's really a very good part . . ."

"People don't realize, but every time I wash a shirt on television, I'm appearing before more people than Sarah Bernhardt appeared before in her whole career. It's something to think about."

In the musical "Top Banana," which microscoped a brassy, whistle-blowing TV comedian, television was defined as "burlesque with an antenna." In the Howard Lindsay-Russel Crouse whodunit, "Remains To Be Seen," it was learned that the victim, a self-appointed guardian of public morals, watched TV for "entirely professional" reasons — "hoping the comedy would get low enough—and the necklines—for him to move in."

In "Dial M for Murder," originally conceived by Frederick Knott as a British video drama, Maurice Evans, when informed that a fellow character wrote for TV, commiserated: "Ah yes, television. Poor fellow."

When one player in "Men of Dis-

tinction," a short-lived comedy by Richard Condon, commented on the merit of a TV idea, another countered with: "What has merit got to do with television?" At another point, the hailing of TV as "the medium of tomorrow" brought the sour postscript: "Better tomorrow than today."

F. Hugh Herbert's "The Moon Is Blue" bulged with barbs. "Would you like me to turn on the TV?" asked the heroine. "Is it in color?" queried the visiting roue. "You're crazy," said the girl, the time then being 1951, "it won't be in color for years." Said the guy: "Let's wait till then."

When the same "gentleman" asked her about her acting career, she said proudly, "I've been in three TV shows." Roue: "Does that count?"

The hero of the play had a similarly cavalier attitude toward TV, though the actor who originated the part, Barry Nelson, grew up to become a TV stalwart in *My Favorite Husband*. When the innocent-looking heroine mentioned she was seeking a "bad girl" role on TV, he observed she didn't look the part.

She: "I do on TV. I look all haggard and dissipated and simply crawling with vice."

His rejoinder: "Doesn't that apply to everyone on TV?"



Lorraine MacMartin plays gushy commentator on huge TV screen in 'The Solid Gold Cadillac.'



Their Complaints About TV Range From The Legitimate To The Loony

Judging from the caliber of some daytime programs, housewives will tolerate just about anything on a TV screen. Nonetheless, the gals have their share of gripes about television, some based on mighty odd notions.

A number of the ladies, for instance, complain that TV intrudes on their privacy. They're convinced that if they're in the bathtub and the telephone rings, the TV announcer can see them make their 20-yard dash and splash past the set. One 84-year-old grandma actually feels obliged to

wear her Sunday best when watching television, so certain is she that the people on the screen are looking back at her when she looks at them.

A few housewives suspect that "ringers" are substituted for announced stars. They believe headlines have doubles to play their roles when indisposed—that if Helen Hayes were ill the night of a show, another actress, made-up to look like her, would fill in, unannounced.

These strange ideas about TV are reported by Robert J. Shaw, who has met the housewives who harbor them. Shaw, script writer for *Robert Montgomery Presents*, *Schlitz Playhouse of Stars* and other TV drama series, recently completed his fifth annual lec-



ture tour through the hinterlands.

In the line of well-paid duty, Shaw visited 16 cities in 14 states and spoke to more than 10,000 clubwomen of various ages, sizes, shapes and opinions. He returned with considerable information on television prejudices of the American housewife.

Some complained about the peculiar doings of soap opera characters, *tsk-tsking* as if this mournful lot were real people. Setting the gals straight, says Shaw, was like tipping off a youngster to the truth about Santa Claus.

Insisting they were just as intelligent as many of the contestants who walk off with large chunks of quiz-show dough, some of the girls asked how they could share the loot. Shaw told them to write to the sponsors. Others asked how they could bring about improvements in programs. Shaw told them to write sponsors.

Housewives hooted at canned studio laughter. One woman said she felt "subnormal" when studio audiences howled at jokes which left her

cold. "Are they doing something we can't see?" asked another.

Marked disparity in volume between voices of actors and commercial spielers was another common cause of complaint. On the other hand, one old lady confessed she frequently nods during her favorite program and appreciates the announcer's waking her with his forceful sales pitch.

One question often asked of Shaw was: "In fight scenes, do the actors really hit each other?" He explained the art of pulling punches.

Another question: "In drinking scenes, is real liquor used?" Answer: "No, it's iced tea."

Still another: "When an egg is fried in a television play, is it a real egg, and do they eat it after the show?" Answer: "It's real. And it's eaten."

Occasionally someone asked, "Are the people behind the scenes in television as young as they seem to be?" Shaw usually replied, "It is a new industry, and the people in it are young." He might well have added that they are aging rapidly.

THE MORNING SHOW

PROGRAM OF THE WEEK

Any appraisal of *The Morning Show*, CBS' early-bird news and special events program, must necessarily evoke comparison with Dave Garroway's *Today* show on NBC, which preceded it by nearly a year. Because it's newer, *Morning Show* still has plenty of rough spots. But it has its brighter spots too, and generally is as good as *Today* in presenting news and features to breakfast-table viewers.

The two-hour program has a full quota of electronic gadgets to assist Walter Cronkite and Charles Collingwood in their news commentaries. But aside from a too-flashy weather map, these gadgets seldom get in the way. And while *Today* may have its J. Fred Muggs, *Morning Show* has the Baird puppets to add that extra fillip. In a word, they're delightful.

Cronkite, one of CBS' veteran newscasters, serves as general factotum, introducing the other regulars and interviewing guests. Collingwood's forte lies in news analysis and CBS fortunately permits him to interpret each day's events as he sees them.

Carol Reed handles the weather reports amicably. Jim McKay does the sports, spicing his stuff with that jet-fire pace that won him fame on local New York shows. But it's the Bil and Cora Baird puppets who walk away with the honors each morning. While the newscasters and reporters must play it straight, the Bairds are on the show to provide amusement, and this they do. They use their puppets to pantomime current hit recordings and some of their reenactments are better than the originals.



There's a word for them: delightful. Bil and Cora Baird go to the rumba for a puppet sequence.

Mr. District Attorney

What with TV's reliance on crime, punishment and private eye shows to provide the major share of programming, it's strange the medium took so long to catch up with *Mr. District Attorney*, one of the oldest radio shows of that genre. But now *Mr. D.A.* is on TV and all's right with the world—particularly since it's a good little show.

At this late stage, it would take a minor revolution to produce a revolutionary new crime show for TV. Thus, *Mr. D.A.* won't win any awards for originality. But thanks to some good writing, a fine star in the person of David Brian and excellent telefilm production and direction, the show can hold its own in any present TV company. It's straight fiction, but occasionally it captures a documentary flavor that builds extra excitement into the scripts. Other shows have re-



David Brian: *Mr. D.A.* seeks expert advice.

lied on such tried-and-true themes as betting syndicates, protection rackets, but with a new angle.

Brian, a one-time movie star, is a believable *Mr. D.A.* He plays the role rather austere, like any good district attorney. He doesn't have much chance to inject any humor, but he makes up for this with the human interest angles in most of the stories. To date, the plays have been interesting, steering clear of the trite material that has plagued some other TV crime shows—R.S.

FINE TUNING



By OLLIE CRAWFORD

Army-McCarthy hearing end leaves gap on TV. Seems like they ought to have a summer show: "The Best of Grouchy."

The Senate is now planning a new investigation to find out what they accomplished.

The hearing ran up 2,000,000 words in 36 days, which is a new male record. A word to the wise is sufficient, which seems to prove something. We couldn't get that many words in the world Scrabble championships.

It's nice to have our Senators weigh

their words, but not by the ton.

One guy's wife spent so much time glued to the TV set, his belt buckle was glued to his backbone. His last square meal was a bouillon cube. He figured there was something fishy about the hearings because he had tuna sandwiches for 36 straight nights.

This boy didn't know what was cooking, but he knew it wasn't his dinner.

He could see that it was a panel show, but he couldn't figure out which one was Dorothy Kilgallen.

4/06



Most
homemakers
are
experienced
shoppers



SHOPPING GUIDE...



Experienced
shoppers are quick
to recognize
an authentic
bargain



Subscribe
to **TV GUIDE**
and save one-third
or more on the
single-copy price



It's so nice to have a



around the house

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.



University of California

CDL

California Digital Library

**MEDIA
HISTORY**

DIGITAL LIBRARY



www.mediahistoryproject.org